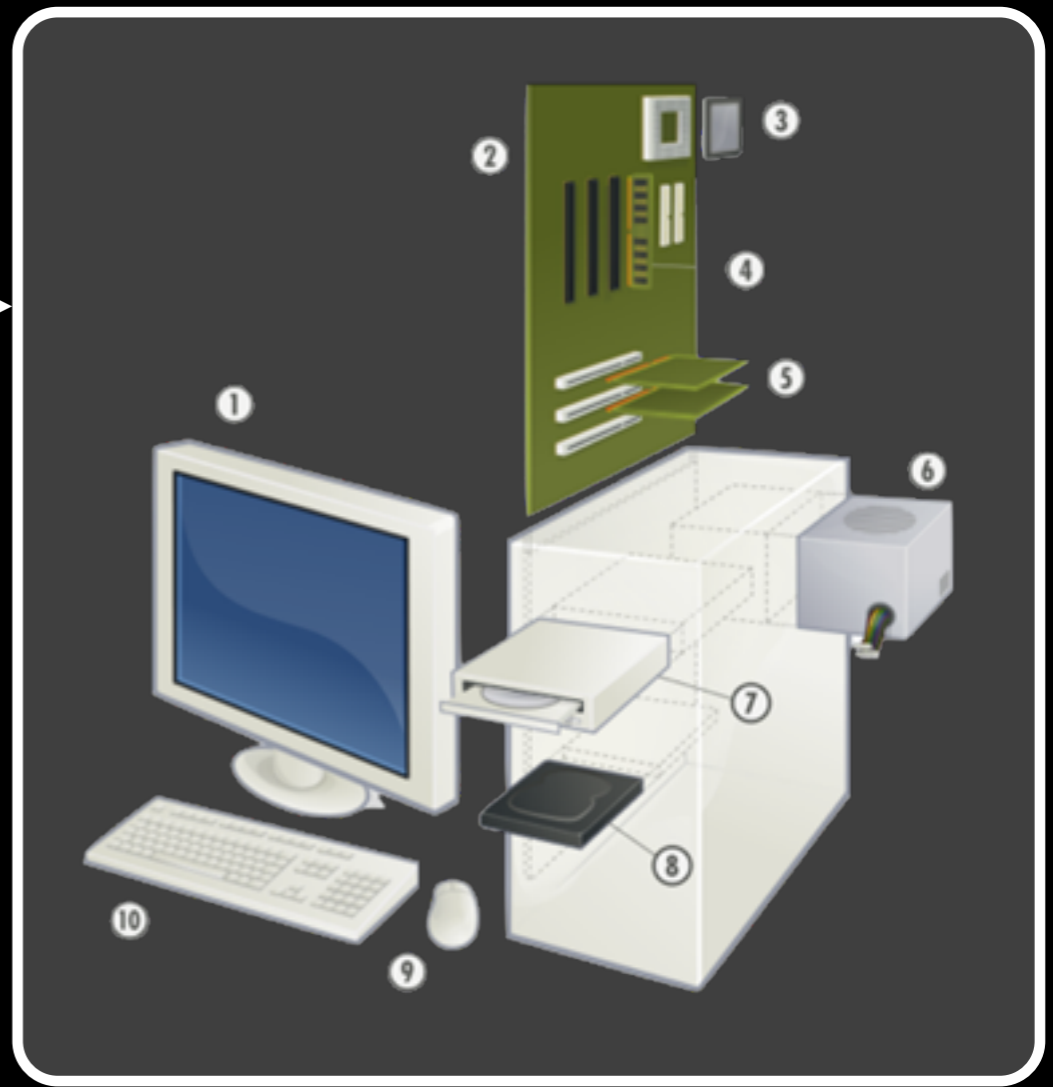
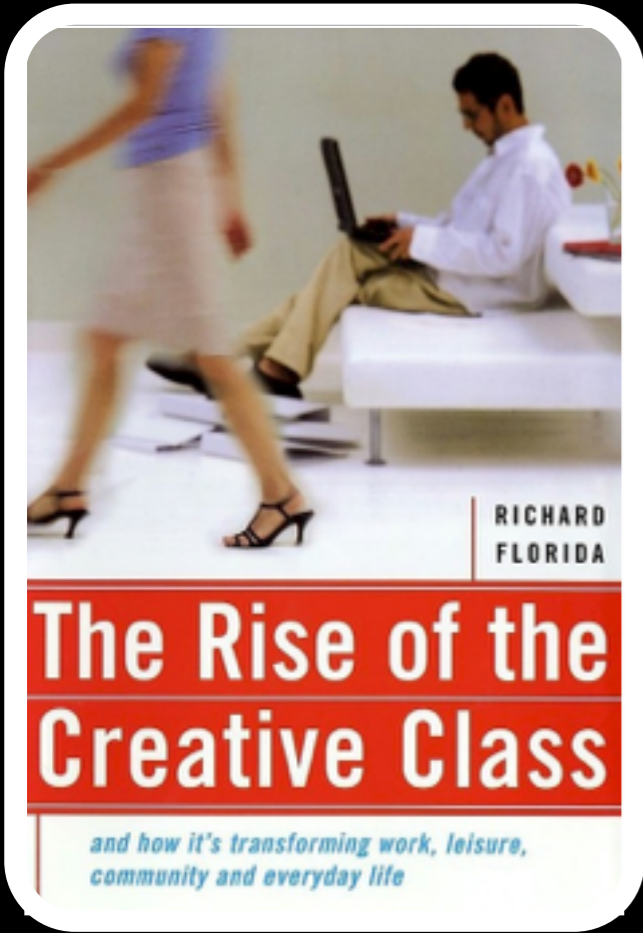
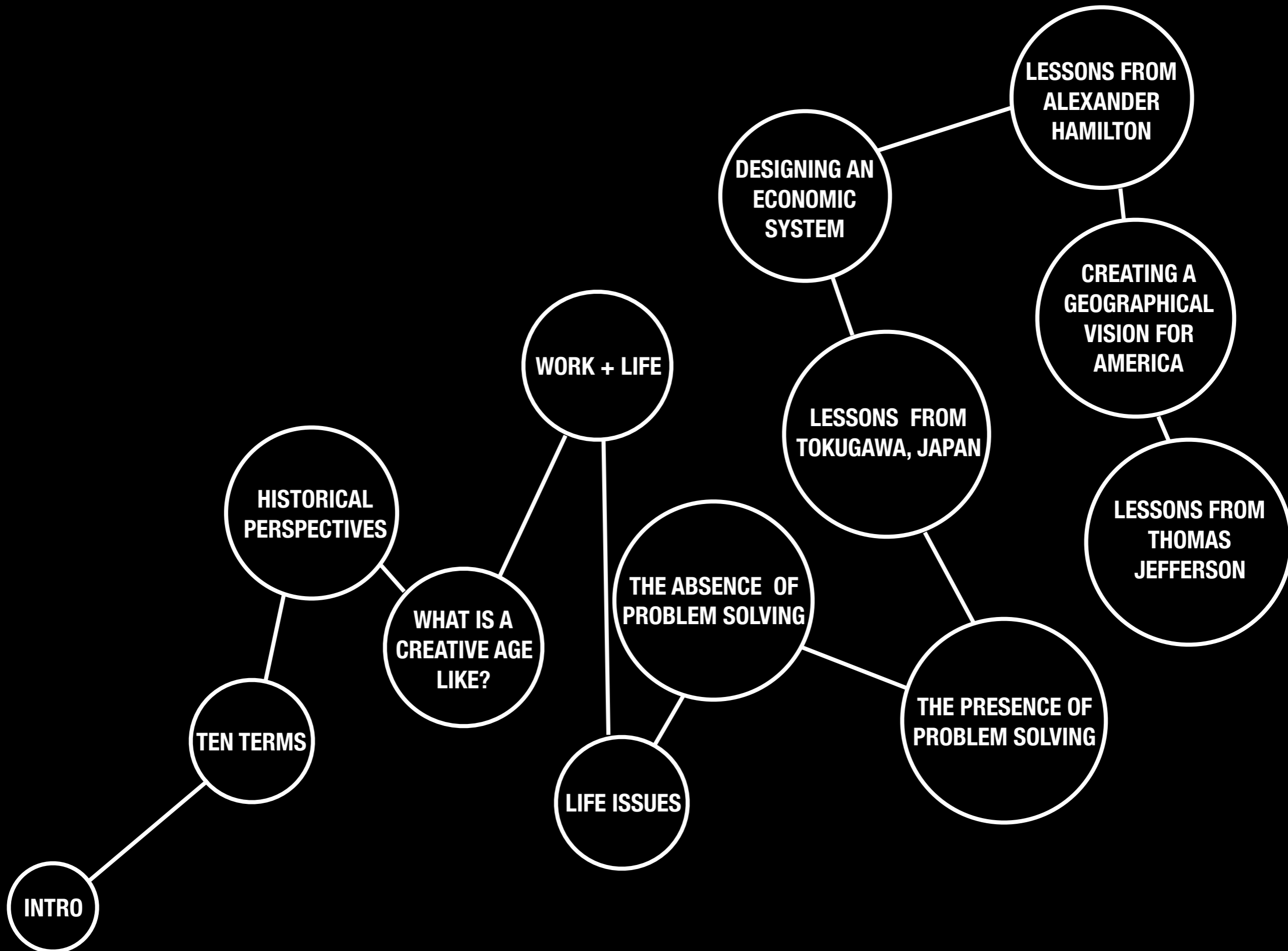


**CREATIVE  
PROBLEM  
SOLVING**

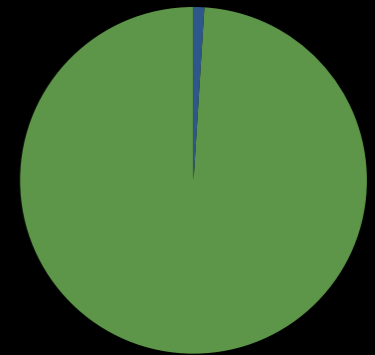




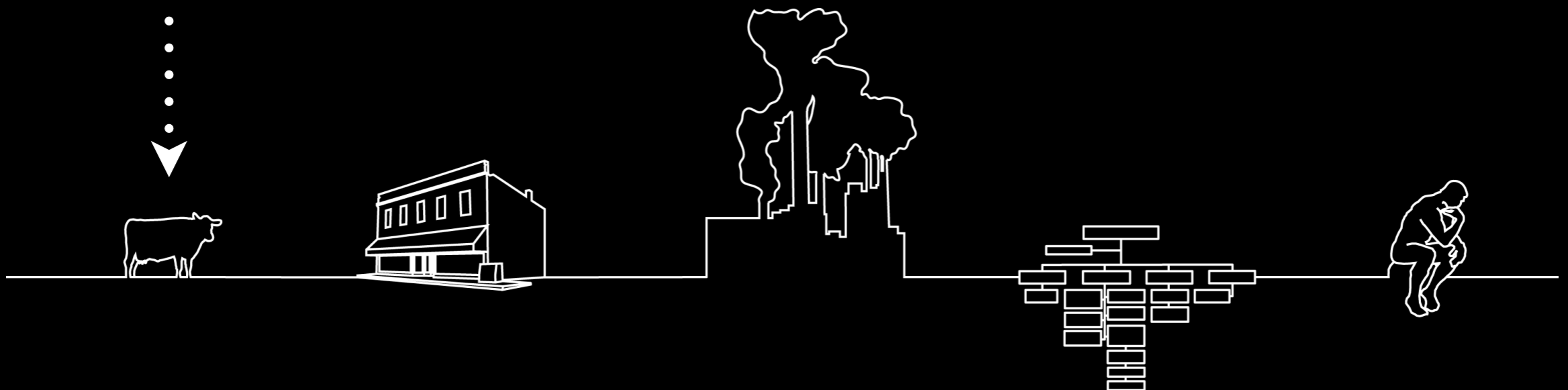
COOPERATION,  
SPECIALIZATION,  
TRADE

←..... **AGRICULTURAL AGE** ←.....

- creative
- agriculture
- merchant
- industrial



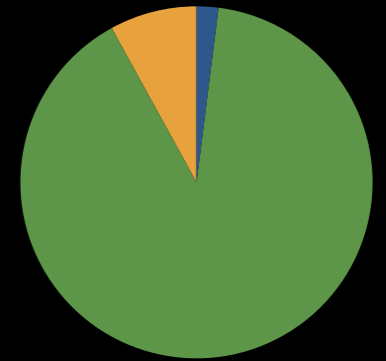
HISTORICAL



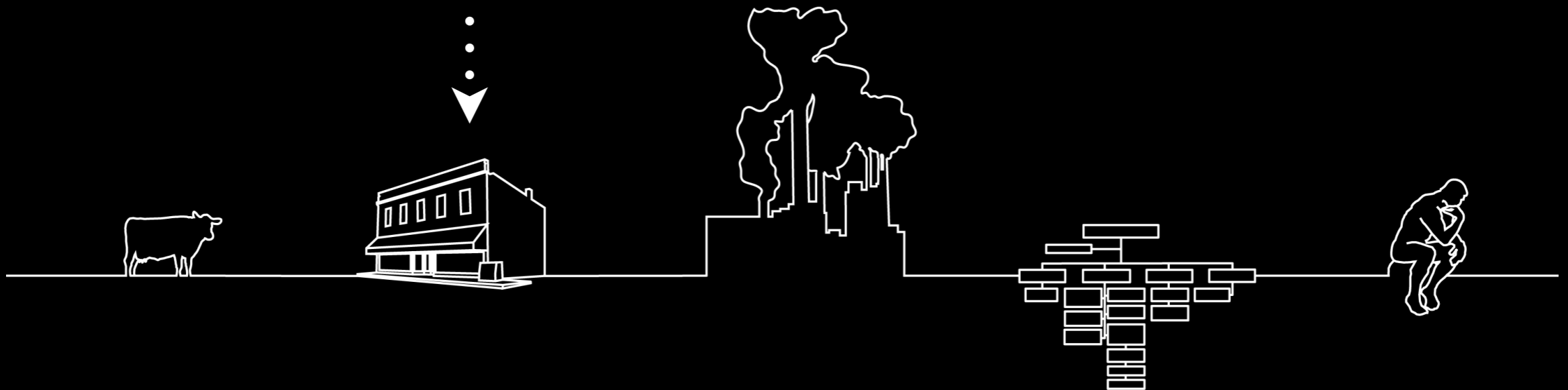
**PLOW,  
SPINNING WHEEL,  
LOOM, CARRIAGE**

**MERCANTILE AGE**

- creative**
- agriculture**
- merchant**
- industrial**



**HISTORICAL**



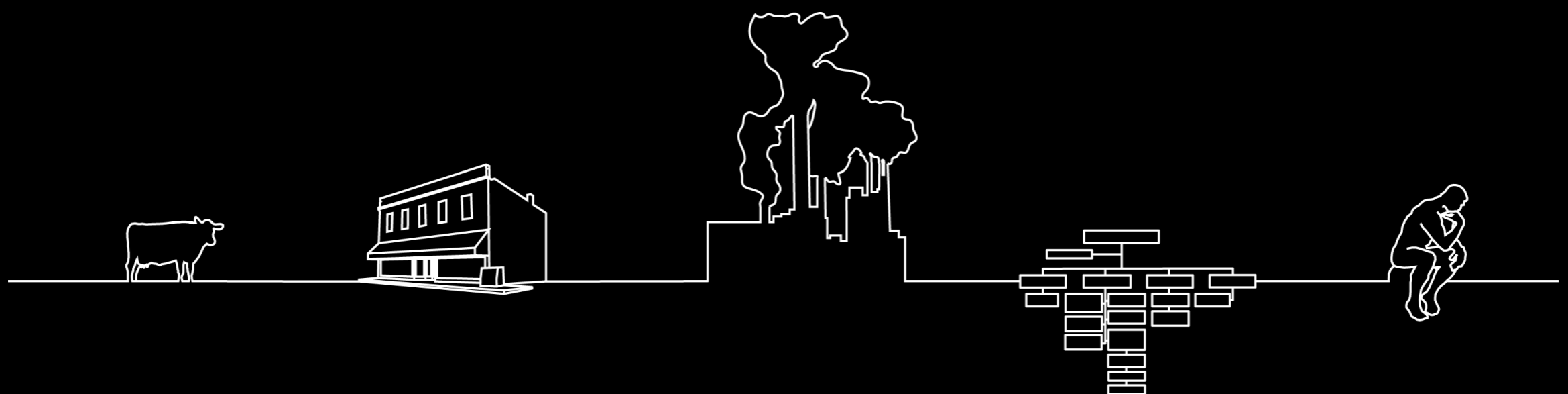
STEAM ENGINES,  
FURNACES, POWER  
LOOMS, FACTORIES

**INDUSTRIAL AGE**

- creative
- agriculture
- merchant
- industrial



**HISTORICAL**



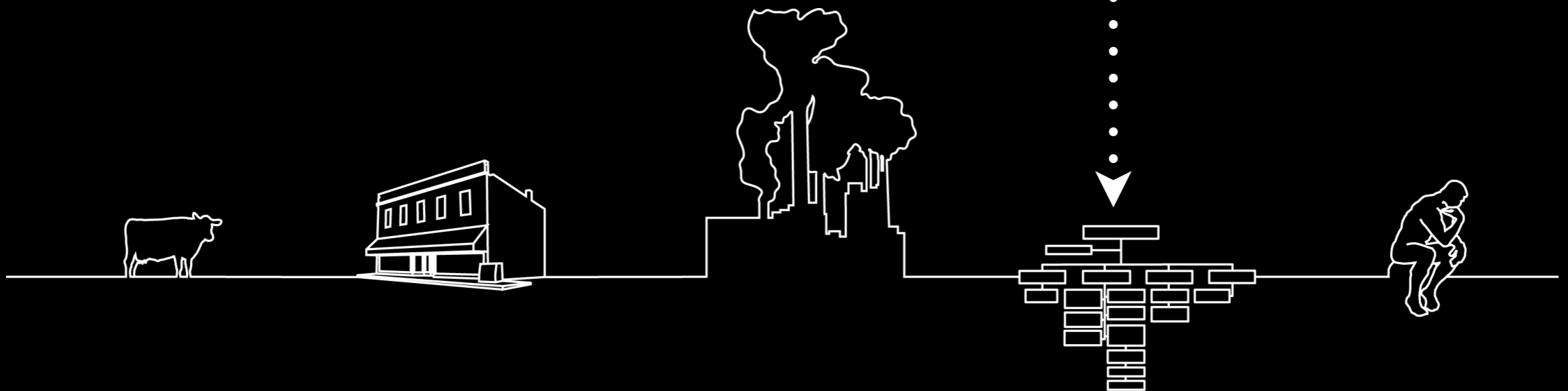
TRACTORS, ELECTRIC LIGHTS,  
TELEPHONES, TELEVISIONS,  
VENDING MACHINES, VACUUM  
CLEANERS, CARS, TRUCKS,  
ASSEMBLY LINES, WIDGETS

←..... **ORGANIZATIONAL AGE** ←.....

- creative
- agriculture
- merchant
- industrial



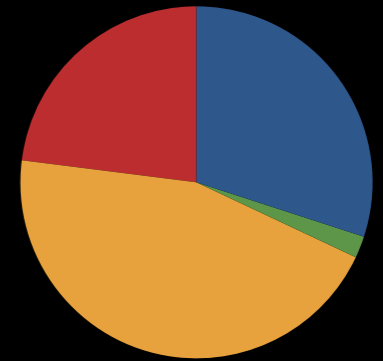
**HISTORICAL**



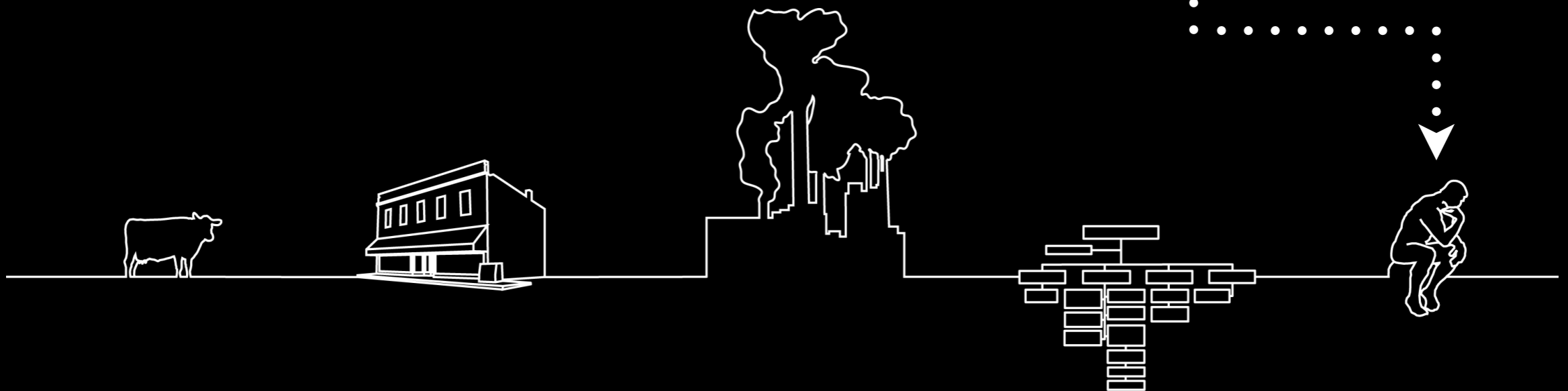
MUSICIANS, SCIENTISTS,  
RESEARCHERS, COMPUTER  
GEEKS, UNIVERSITY  
PROFESSORS, ARCHITECTS,  
FILMMAKERS, ETC.

←..... **CREATIVE AGE** ←.....

- creative
- agriculture
- merchant
- industrial



HISTORICAL





AGRICULTURAL AGE

MERCANTILE AGE

INDUSTRIAL AGE

ORGANIZATIONAL AGE

CREATIVE AGE

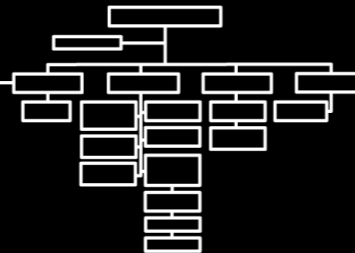
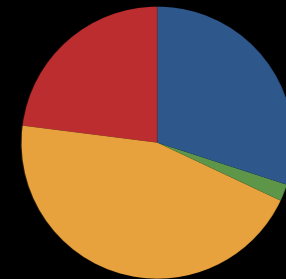
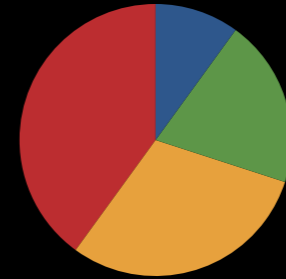
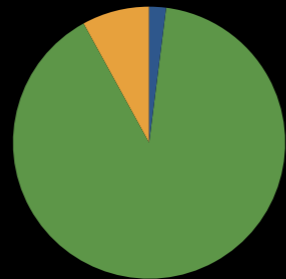
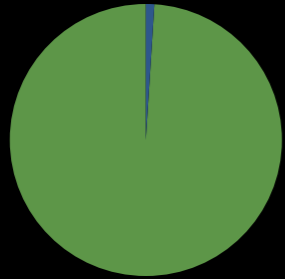
CREATIVE  
AGRICULTURE

CREATIVE  
AGRICULTURE  
MERCHANT

CREATIVE  
AGRICULTURE  
MERCHANT  
INDUSTRIAL

CREATIVE  
AGRICULTURE  
MERCHANT  
INDUSTRIAL

CREATIVE  
AGRICULTURE  
MERCHANT  
INDUSTRIAL



HISTORICAL

***AGRICULTURAL AGE*** .....

**FEUDALISM, CONCENTRATION  
OF POWER, MONARCHS, CHIEFS**

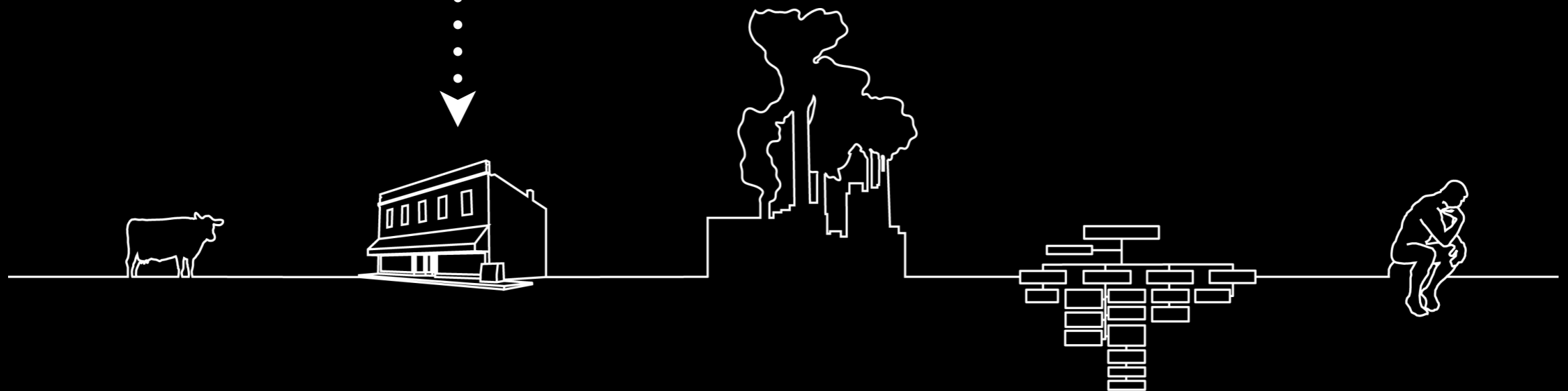
**POLITICAL**



**FORMATION OF GUILDS,  
ACCUMULATION OF WEALTH**

***MERCANTILE AGE***

**POLITICAL**



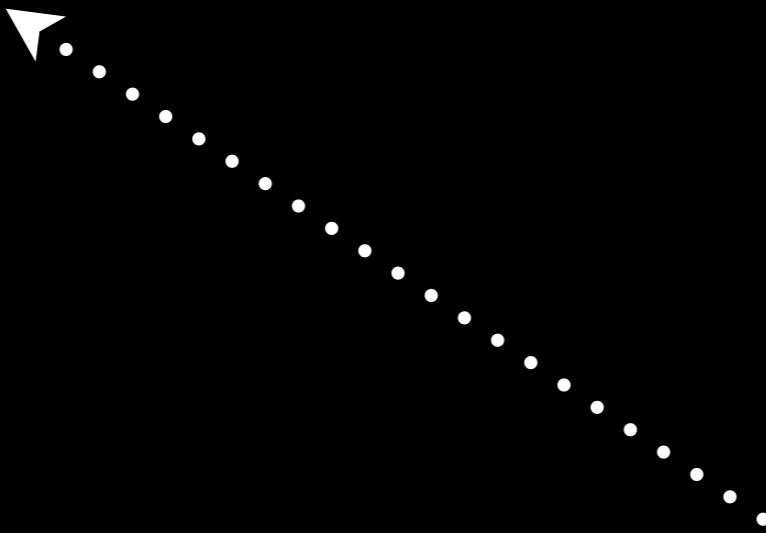
**INDUSTRIAL AGE**

**BIRTH OF DEMOCRACY,  
RESPECT FOR INDIVIDUAL**

**POLITICAL**



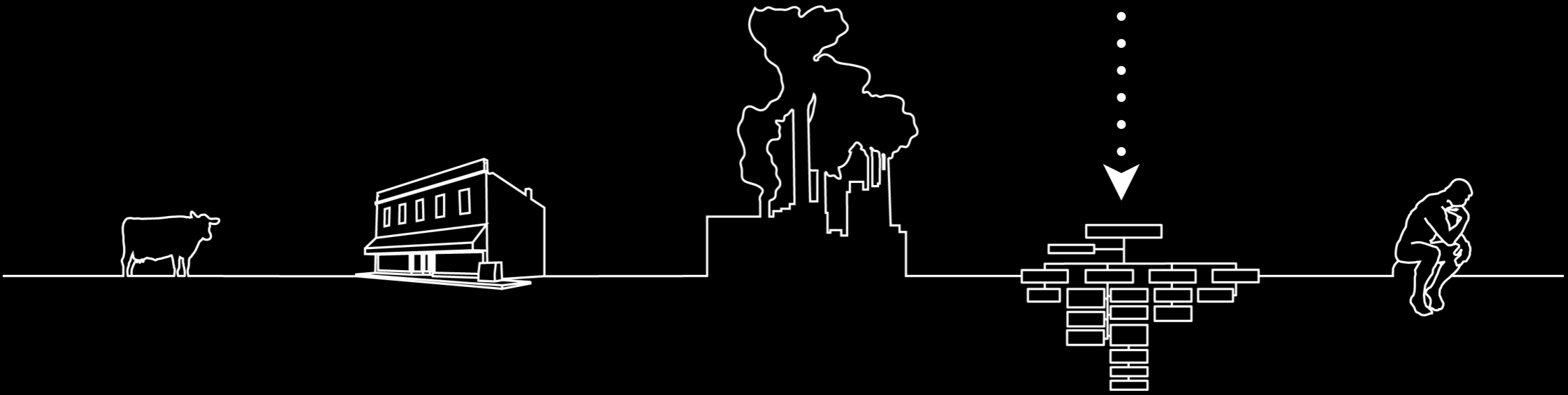
**FREEING OF SLAVES,  
VOTE FOR WOMEN,  
UNIONS**



***ORGANIZATIONAL AGE***

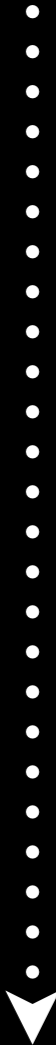
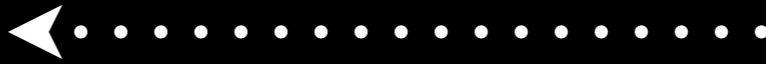


**POLITICAL**

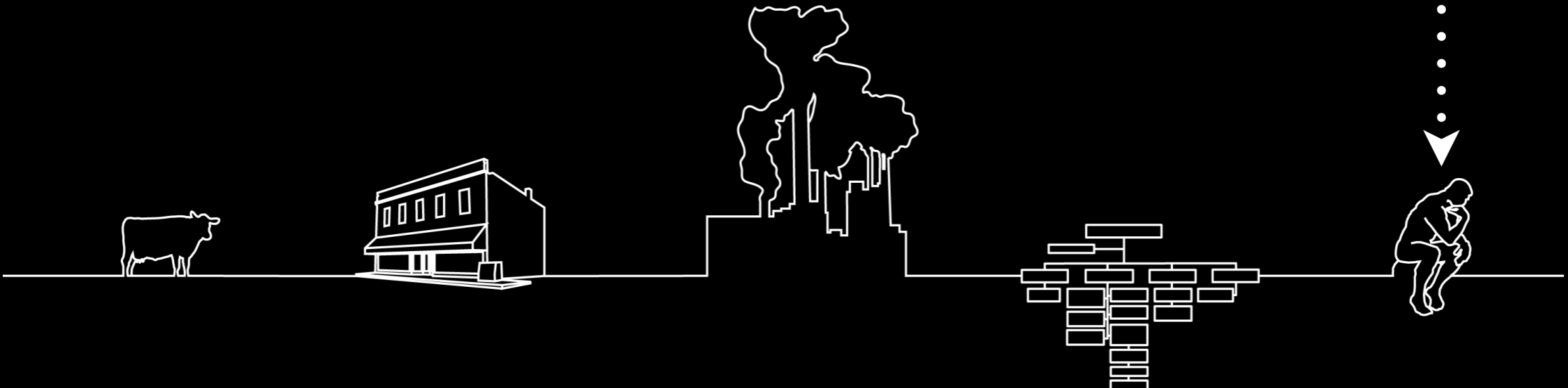


**CIVIL RIGHTS, "FLAT"  
ORGANIZATIONAL STRUCTURES,  
NGO'S**

***CREATIVE AGE***



**POLITICAL**



**AGRICULTURAL AGE**

**FEUDALISM, CONCENTRATION OF POWER, MONARCHS, CHIEFS**

**INDUSTRIAL AGE**

**BIRTH OF DEMOCRACY, RESPECT FOR INDIVIDUAL**

**CREATIVE AGE**

**CIVIL RIGHTS, "FLAT" ORGANIZATIONAL STRUCTURES, NGO'S**

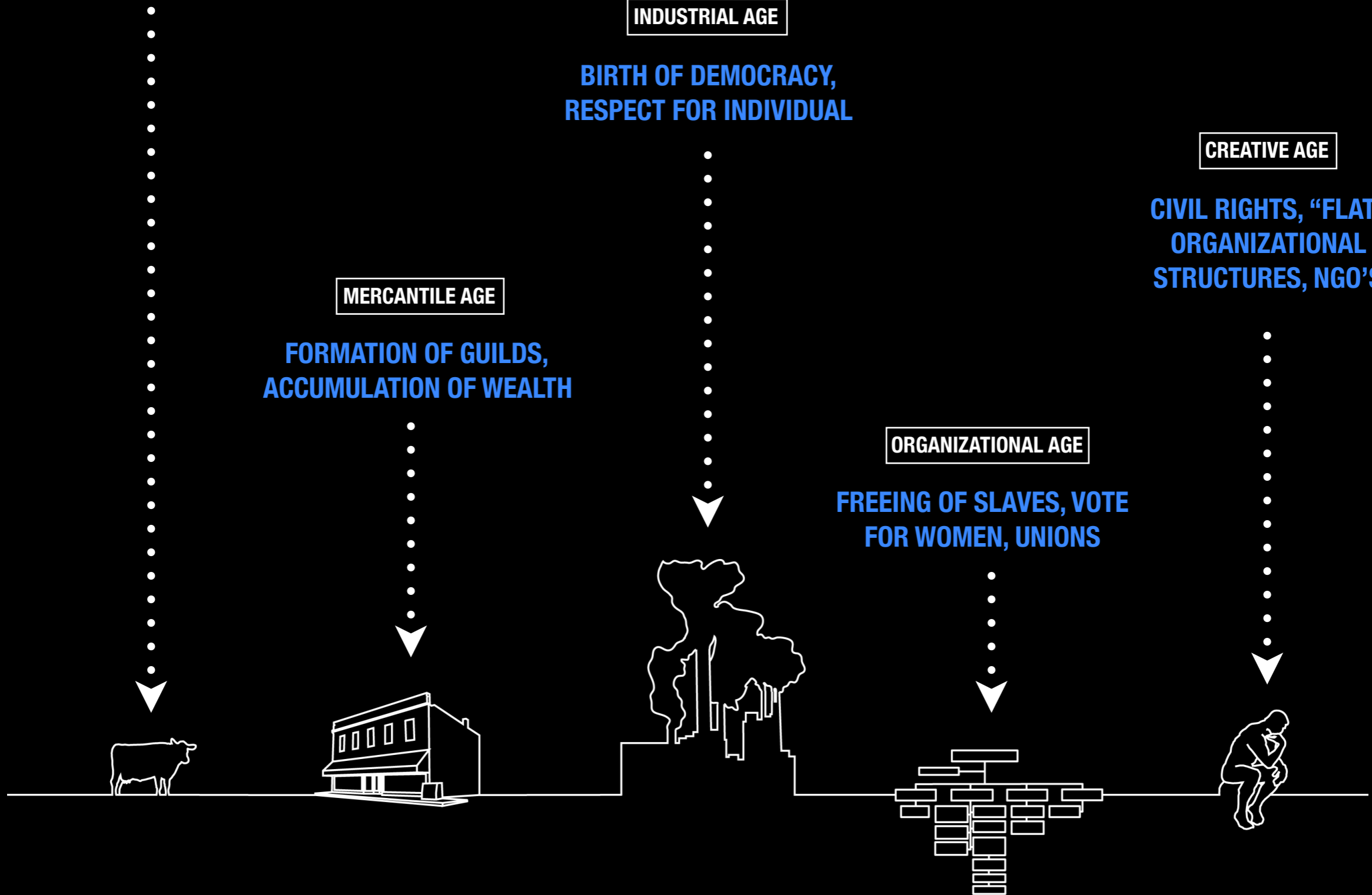
**MERCANTILE AGE**

**FORMATION OF GUILDS, ACCUMULATION OF WEALTH**

**ORGANIZATIONAL AGE**

**FREEING OF SLAVES, VOTE FOR WOMEN, UNIONS**

**POLITICAL**



***AGRICULTURAL AGE*** .....

**FAMILY, SMALL NUMBER OF  
PEOPLE IN IMMEDIATE GEOGRAPHY**

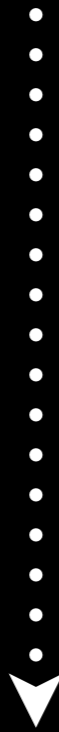
**SOCIAL-CULTURAL**



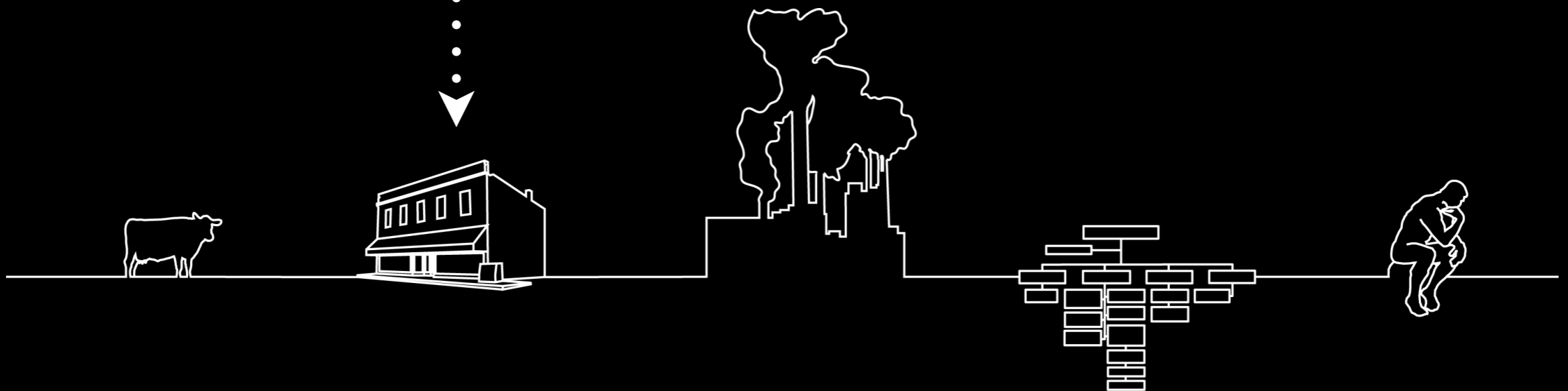


**FORMATION OF CITIES/TOWNS/  
COMMUNITIES, STRICT  
SEGREGATION OF CLASSES**

***MERCANTILE AGE***



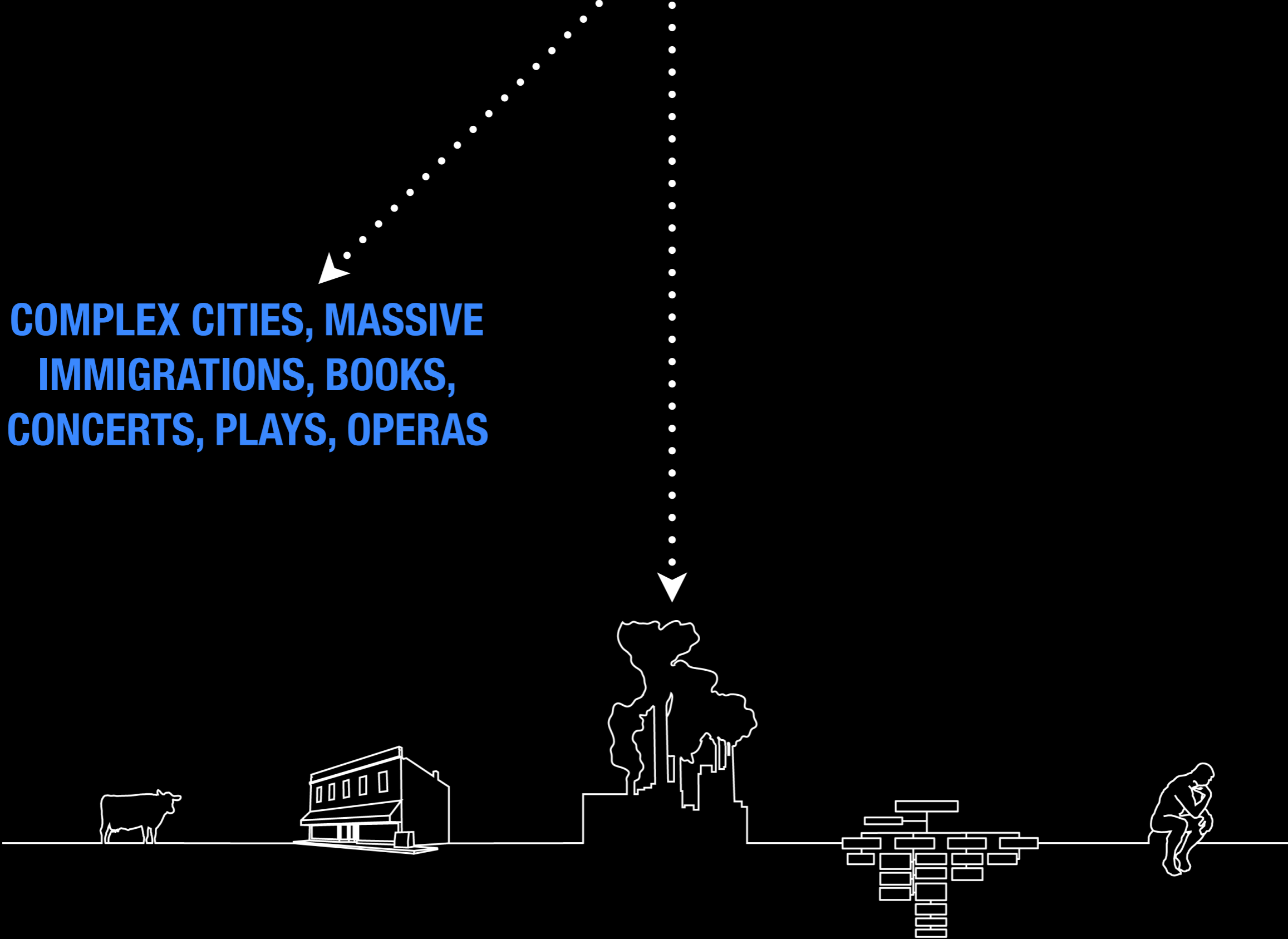
**SOCIAL-CULTURAL**



# ***INDUSTRIAL AGE***

**COMPLEX CITIES, MASSIVE  
IMMIGRATIONS, BOOKS,  
CONCERTS, PLAYS, OPERAS**

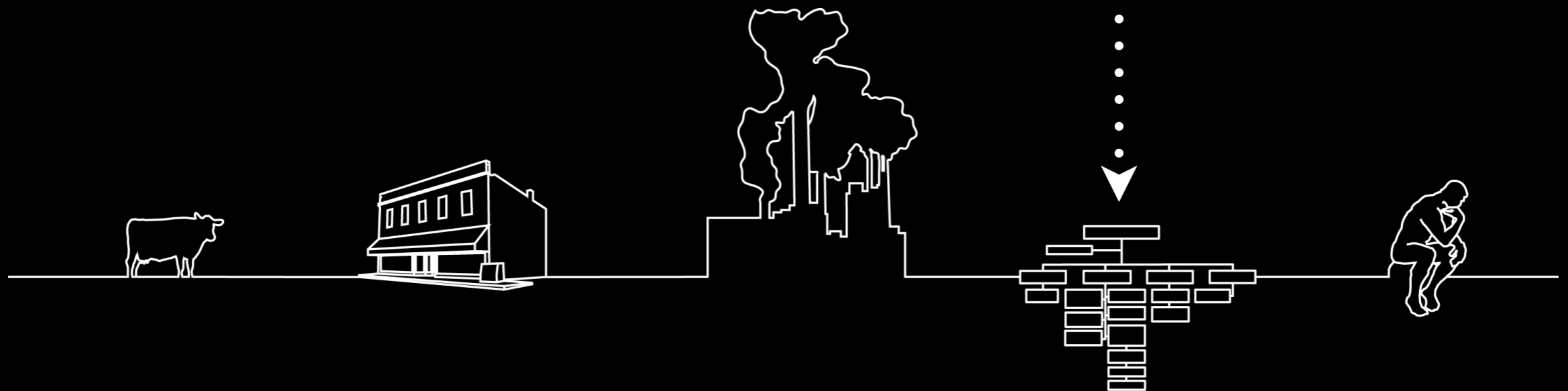
**SOCIAL-CULTURAL**



**MELTING POT, COSMOPOLITAN,  
TRADE, COMMUNICATION,  
POPULAR CULTURE, RECORDED  
MUSIC, BIRTH OF FILM**

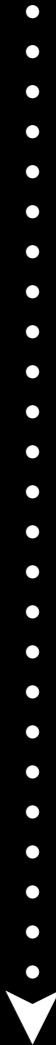
***ORGANIZATIONAL AGE***

**SOCIAL-CULTURAL**

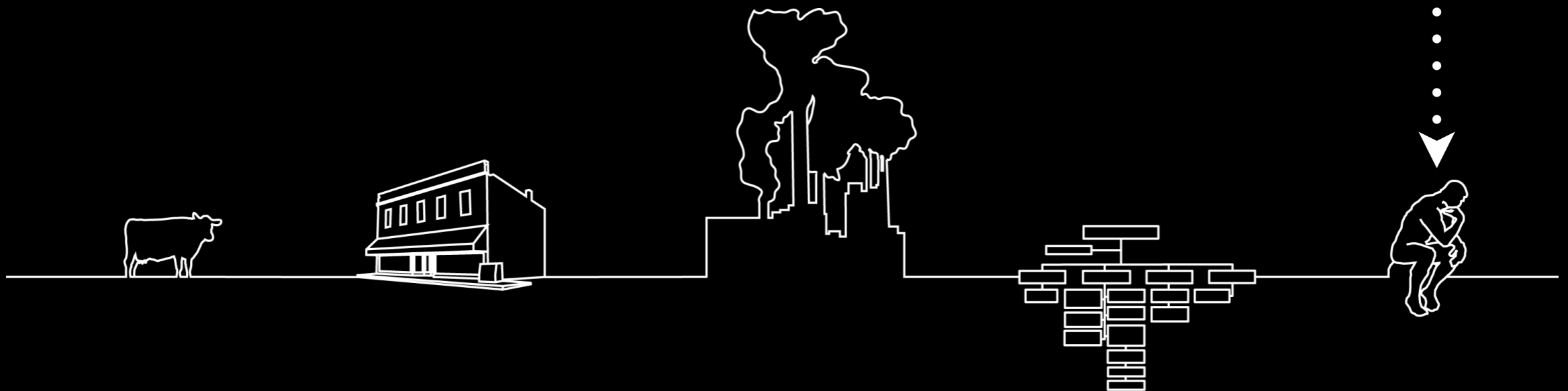


**MASSIVE MIGRATIONS OF  
PEOPLE, MEDIA, MEDIA  
EFFECTS HOW WE THINK**

← ..... ***CREATIVE AGE***



**SOCIAL-CULTURAL**



**MERCANTILE AGE**

**FORMATION OF CITIES/TOWNS/  
COMMUNITIES, STRICT  
SEGREGATION OF CLASSES**

**AGRICULTURAL AGE**

**FAMILY, SMALL NUMBER OF  
PEOPLE IN IMMEDIATE GEOGRAPHY**

**ORGANIZATIONAL AGE**

**MELTING POT, COSMOPOLITAN,  
TRADE, COMMUNICATION,  
POPULAR CULTURE, RECORDED  
MUSIC, BIRTH OF FILM**

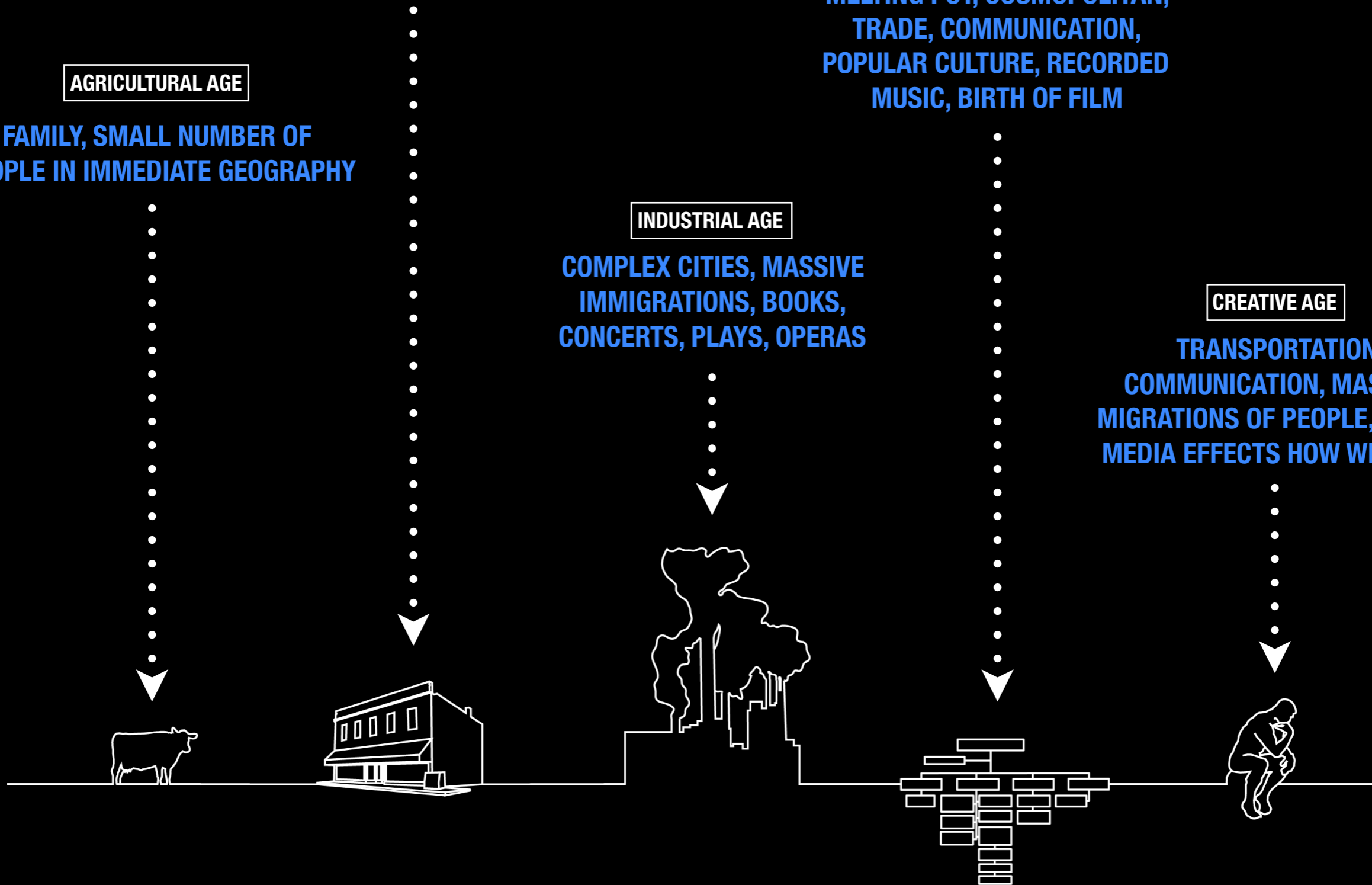
**INDUSTRIAL AGE**

**COMPLEX CITIES, MASSIVE  
IMMIGRATIONS, BOOKS,  
CONCERTS, PLAYS, OPERAS**

**CREATIVE AGE**

**TRANSPORTATION,  
COMMUNICATION, MASSIVE  
MIGRATIONS OF PEOPLE, MEDIA,  
MEDIA EFFECTS HOW WE THINK**

**SOCIAL-CULTURAL**



**WHAT DO THESE CREATIVE  
PEOPLE VALUE?**

**DIVERSITY + OPENNESS**

**INDIVIDUALITY**

**MERITOCRACY**

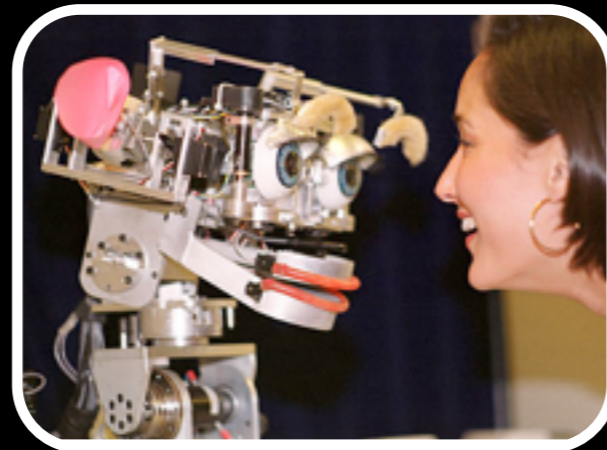




**1) NEW SYSTEMS FOR  
TECHNOLOGICAL CREATIVITY  
AND ENTREPRENEURSHIP**

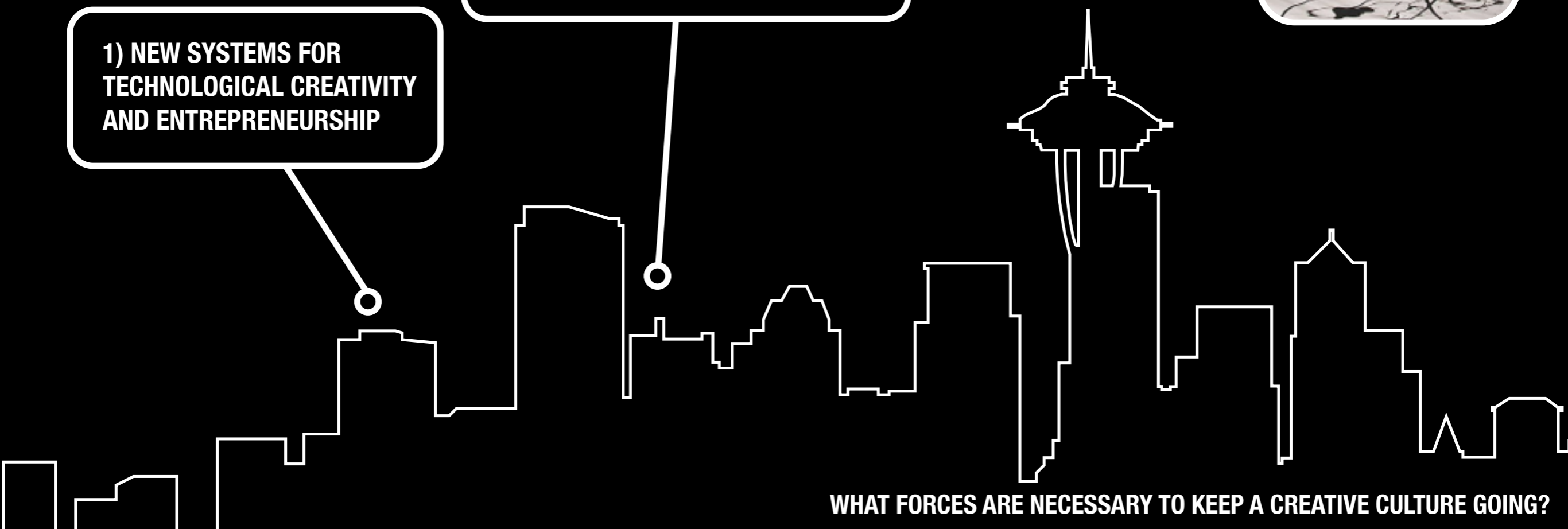


**WHAT FORCES ARE NECESSARY TO KEEP A CREATIVE CULTURE GOING?**



**2) TECHNICAL AND ECONOMIC  
CREATIVITY INTERACTING WITH  
ARTISTIC AND CULTURAL CREATIVITY**

**1) NEW SYSTEMS FOR  
TECHNOLOGICAL CREATIVITY  
AND ENTREPRENEURSHIP**



**WHAT FORCES ARE NECESSARY TO KEEP A CREATIVE CULTURE GOING?**



**3) SUPPORTIVE ENVIRONMENT WITH  
A BROAD ARRAY OF SOCIAL  
STIMULI- INTENSITY/INTERACTION**



**2) TECHNICAL AND ECONOMIC  
CREATIVITY INTERACTING WITH  
CULTURAL CREATIVITY**



**WHAT FORCES ARE NECESSARY TO KEEP A CREATIVE CULTURE GOING?**

**PLACE HAS BECOME THE CENTRAL ORGANIZING UNIT OF OUR TIME**

**3) S  
A B  
STIN**



**4) PLACES**

**1) NEW SYSTEMS FOR TECHNOLOGICAL CREATIVITY AND ENTREPRENEURSHIP**



**WHAT FORCES ARE NECESSARY TO KEEP A CREATIVE CULTURE GOING?**

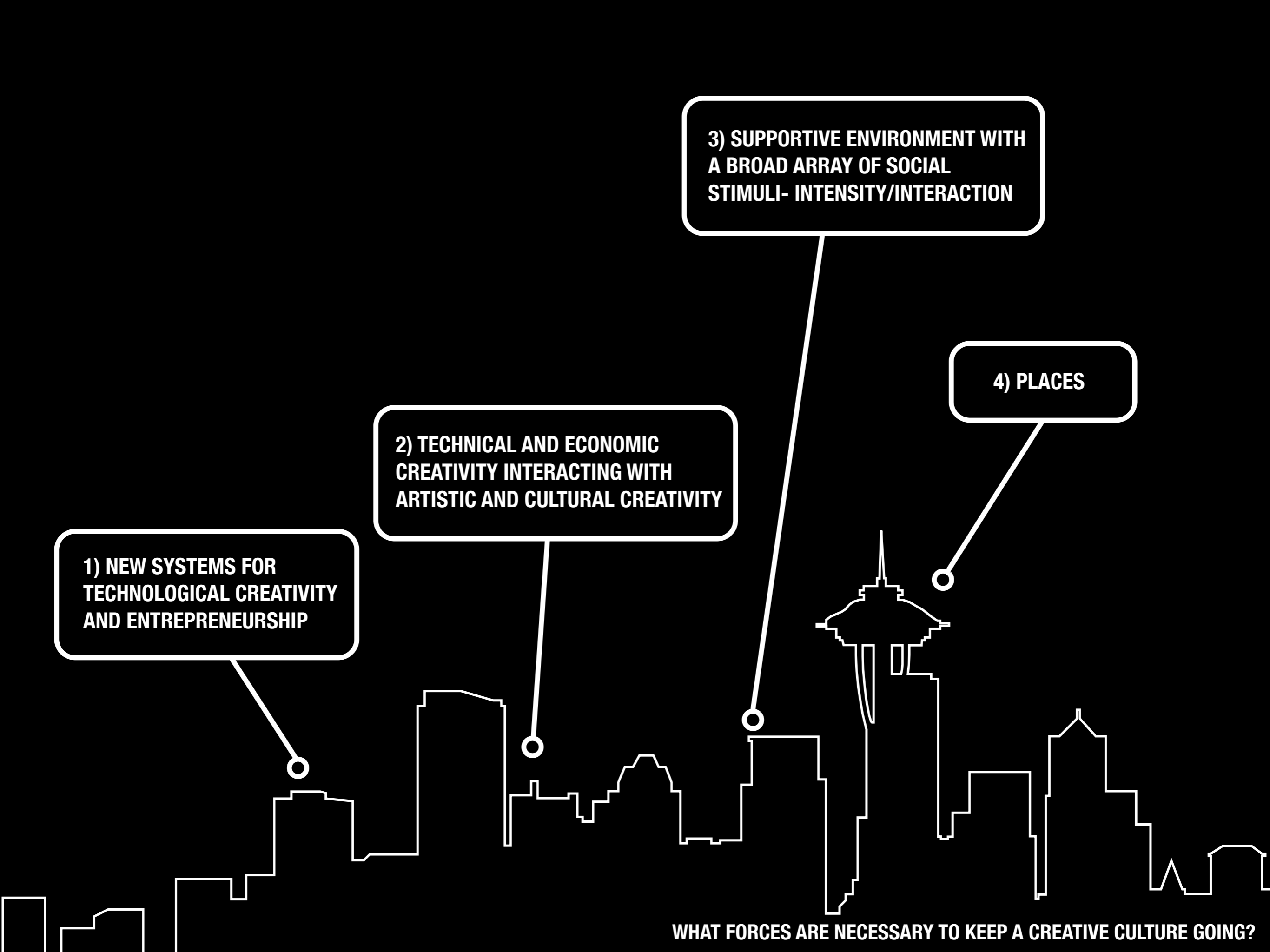
**3) SUPPORTIVE ENVIRONMENT WITH  
A BROAD ARRAY OF SOCIAL  
STIMULI- INTENSITY/INTERACTION**

**4) PLACES**

**2) TECHNICAL AND ECONOMIC  
CREATIVITY INTERACTING WITH  
ARTISTIC AND CULTURAL CREATIVITY**

**1) NEW SYSTEMS FOR  
TECHNOLOGICAL CREATIVITY  
AND ENTREPRENEURSHIP**

**WHAT FORCES ARE NECESSARY TO KEEP A CREATIVE CULTURE GOING?**





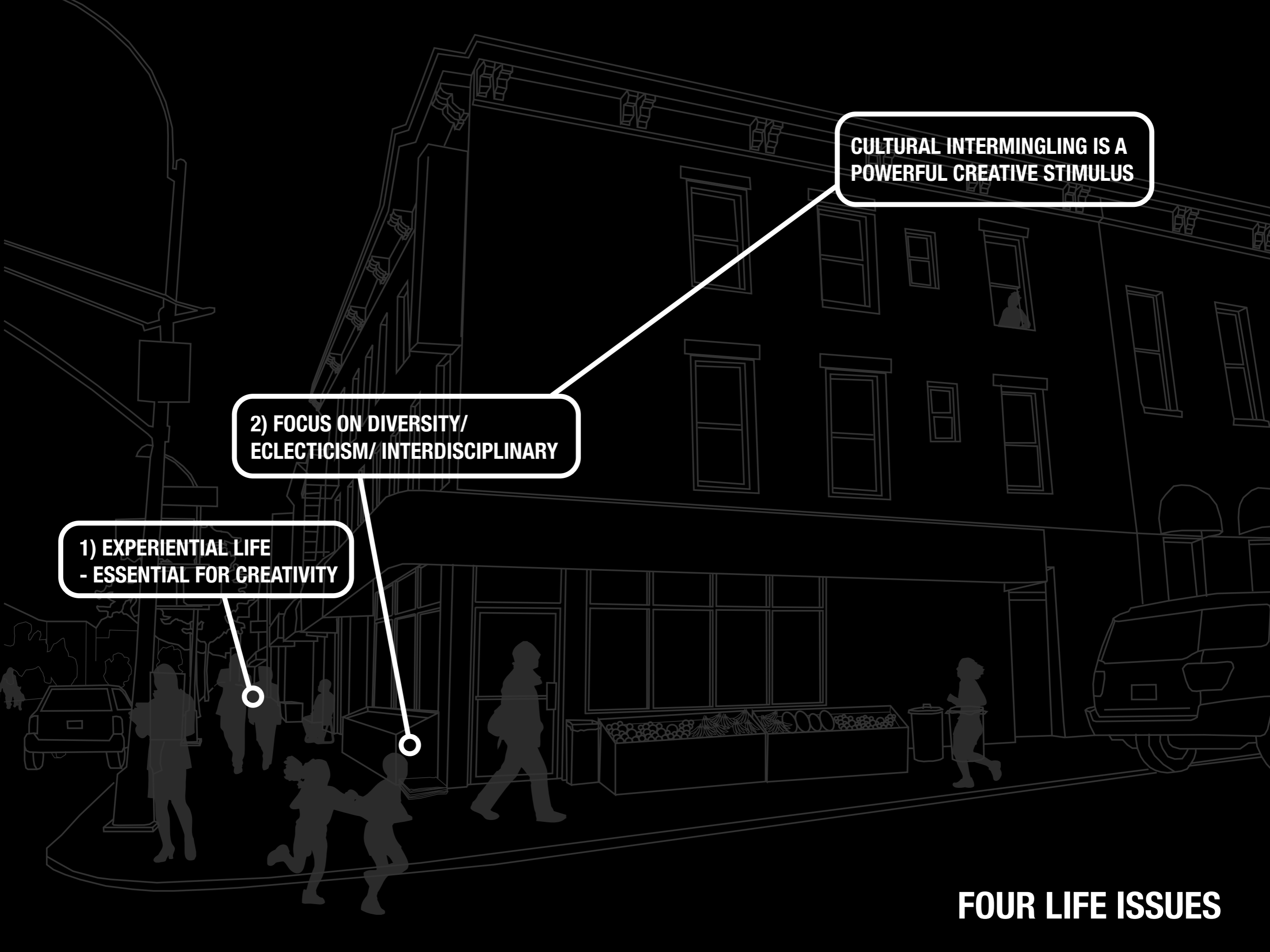
**EXPERIENCES ARE REPLACING  
GOODS AND SERVICES**

**HIGH INTENSITY, HIGH QUALITY,  
MULTIDIMENSIONAL**

**OPENNESS TO NEW  
EXPERIENCES**

**1) EXPERIENTIAL LIFE  
- ESSENTIAL FOR CREATIVITY**

**FOUR LIFE ISSUES**

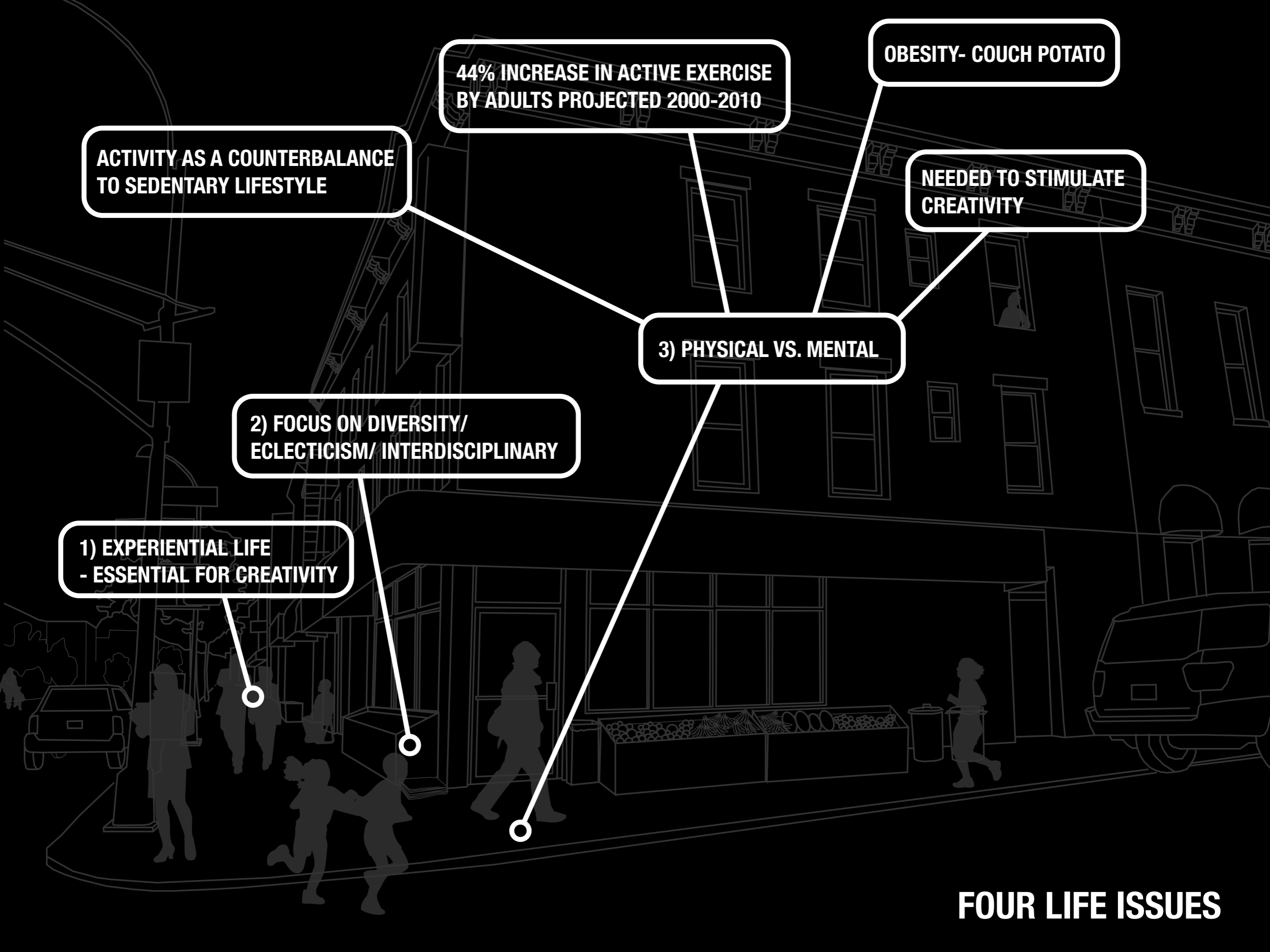


**CULTURAL INTERMINGLING IS A  
POWERFUL CREATIVE STIMULUS**

**2) FOCUS ON DIVERSITY/  
ECLECTICISM/ INTERDISCIPLINARY**

**1) EXPERIENTIAL LIFE  
- ESSENTIAL FOR CREATIVITY**

**FOUR LIFE ISSUES**



**ACTIVITY AS A COUNTERBALANCE TO SEDENTARY LIFESTYLE**

**44% INCREASE IN ACTIVE EXERCISE BY ADULTS PROJECTED 2000-2010**

**OBESITY- COUCH POTATO**

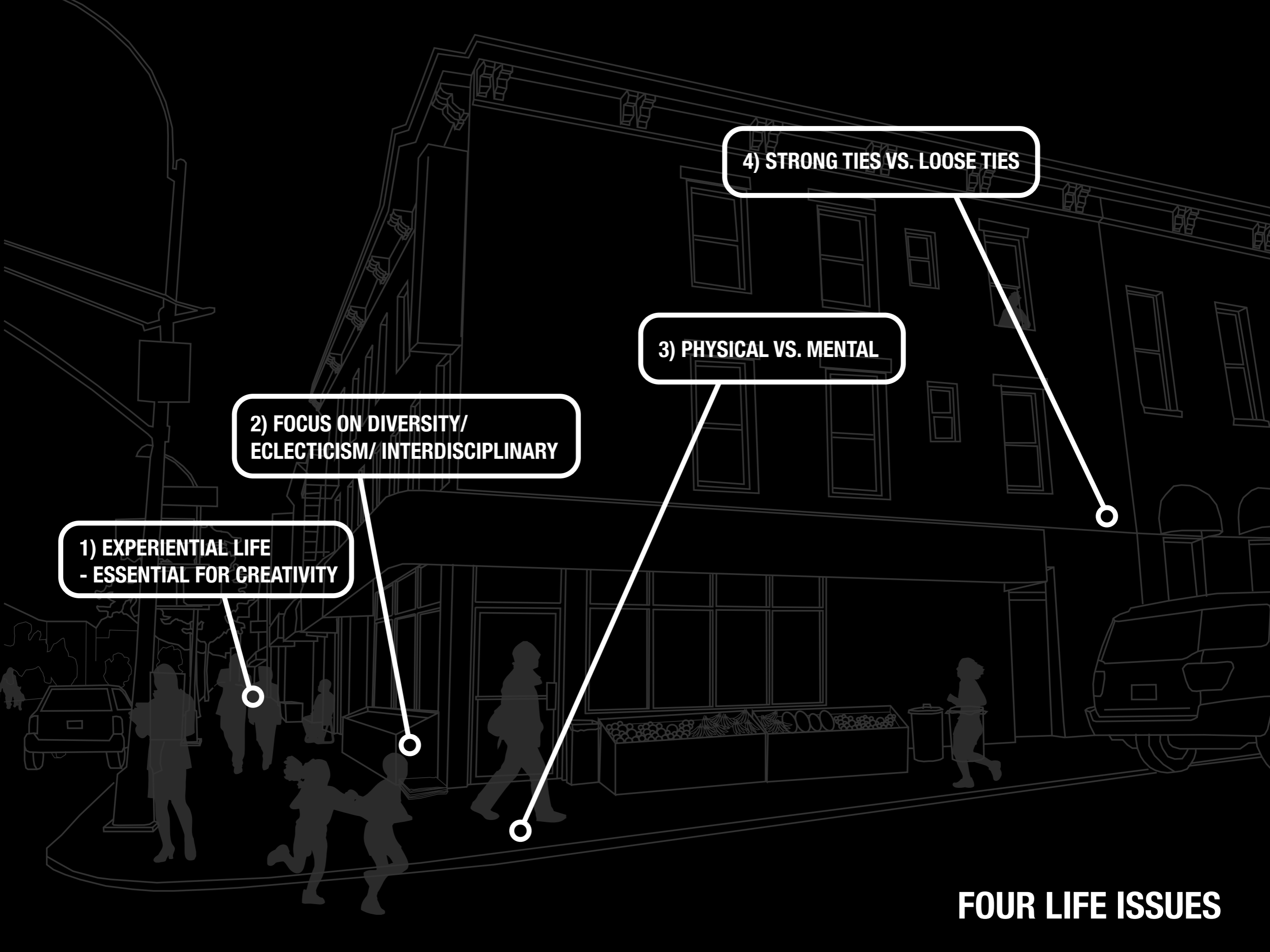
**NEEDED TO STIMULATE CREATIVITY**

**3) PHYSICAL VS. MENTAL**

**2) FOCUS ON DIVERSITY/ ECLECTICISM/ INTERDISCIPLINARY**

**1) EXPERIENTIAL LIFE - ESSENTIAL FOR CREATIVITY**

**FOUR LIFE ISSUES**



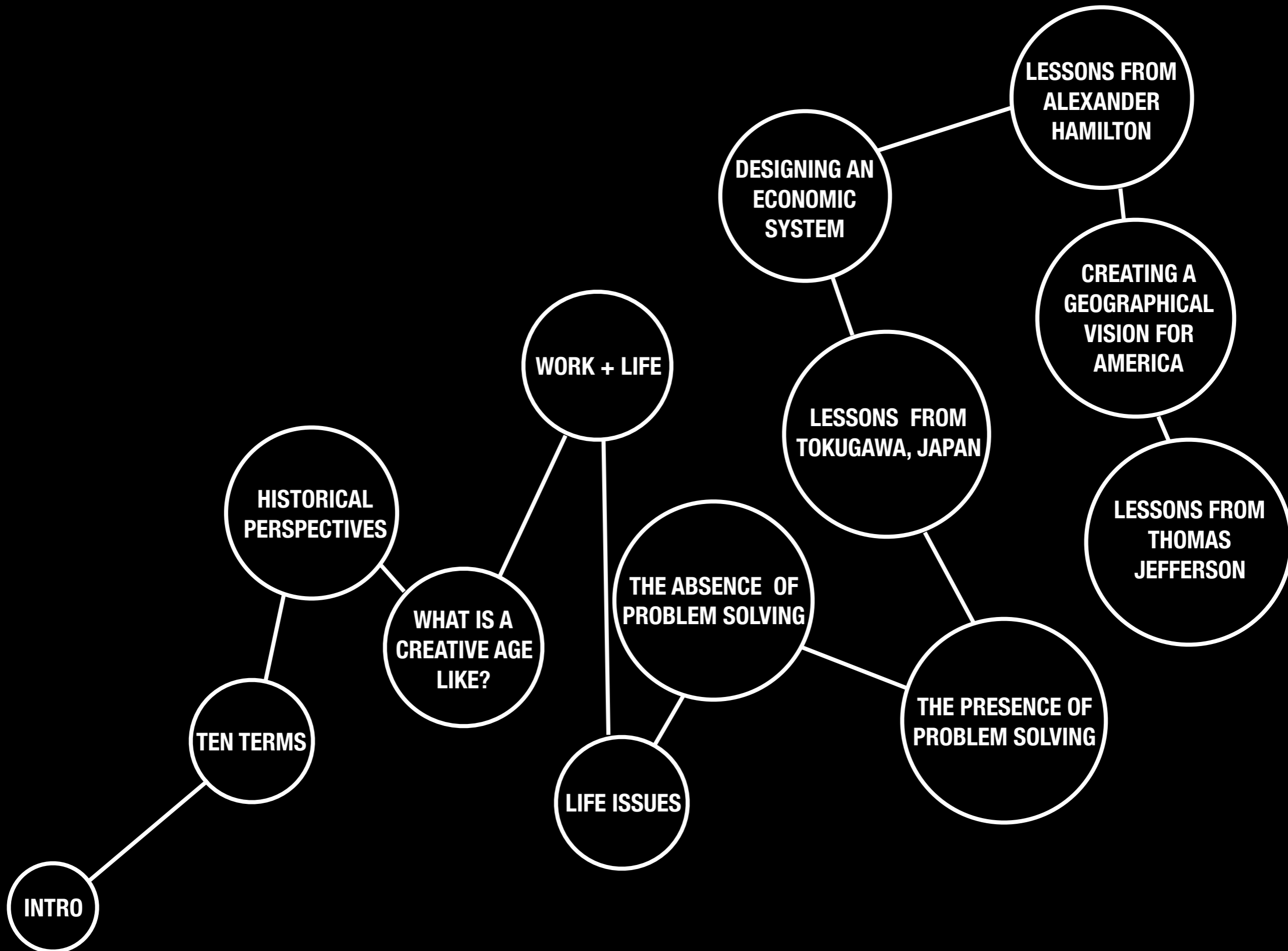
**1) EXPERIENTIAL LIFE  
- ESSENTIAL FOR CREATIVITY**

**2) FOCUS ON DIVERSITY/  
ECLECTICISM/ INTERDISCIPLINARY**

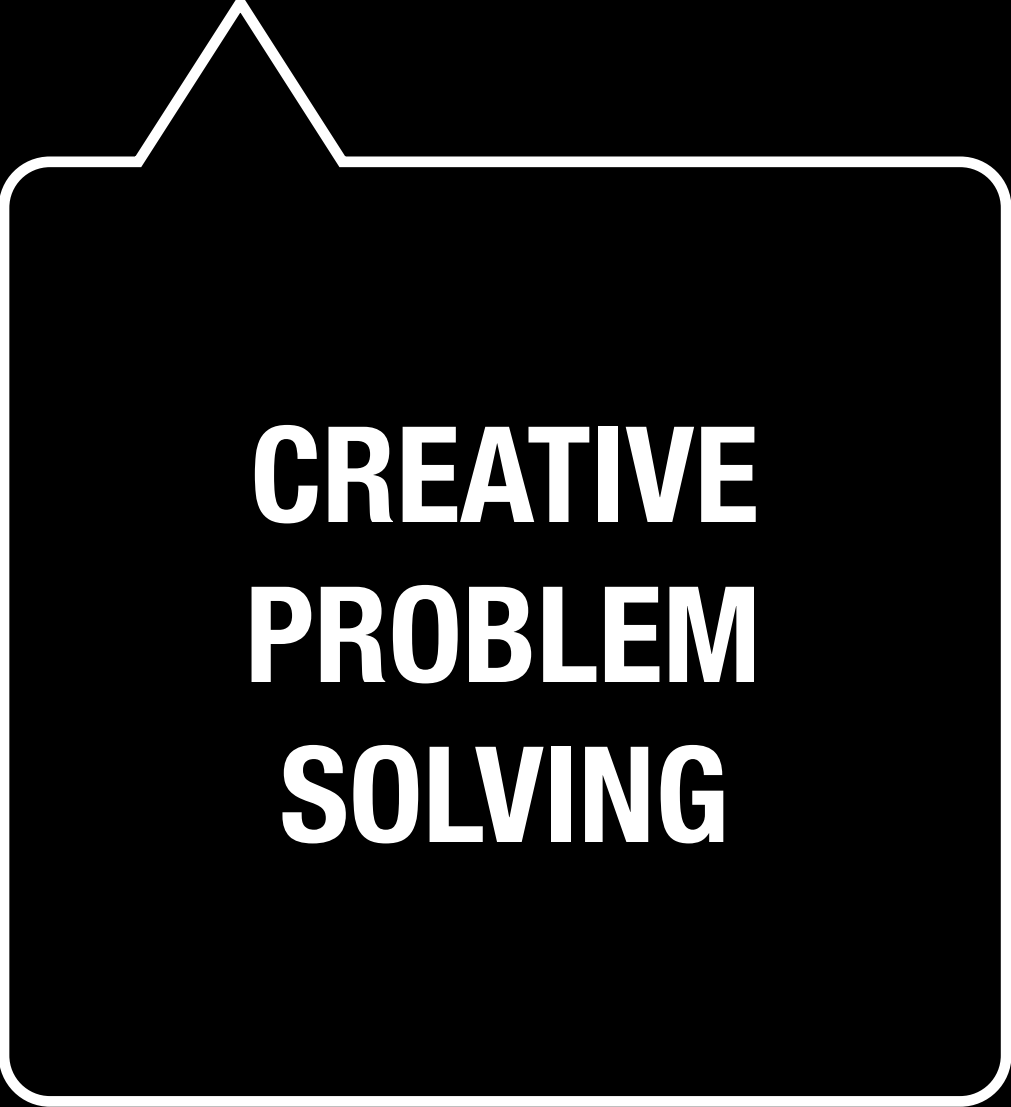
**3) PHYSICAL VS. MENTAL**

**4) STRONG TIES VS. LOOSE TIES**

**FOUR LIFE ISSUES**







**CREATIVE  
PROBLEM  
SOLVING**