

A solid black silhouette of the United States map, including Alaska and Hawaii, is centered on a white rectangular background. The map is oriented horizontally. The white background is framed by a dark brown, ornate wooden frame with intricate carvings. The entire composition is set against a dark, textured background with a repeating pattern of stylized floral or scrollwork motifs.

What are the role of individual values in creative problem solving?

A black silhouette of the United States is centered on a white background. The text is overlaid on the left side of the silhouette.

## Values:

1. Standards that are used as a basis  
for judgement

2. Ideals that are not immediately  
susceptible to rigorous proof

A dark silhouette of the United States is centered on a white rectangular background. The text "How do you acquire values?" is written in a white serif font across the middle of the silhouette. The entire composition is enclosed within a dark, ornate wooden frame with intricate carvings.

How do you acquire values?



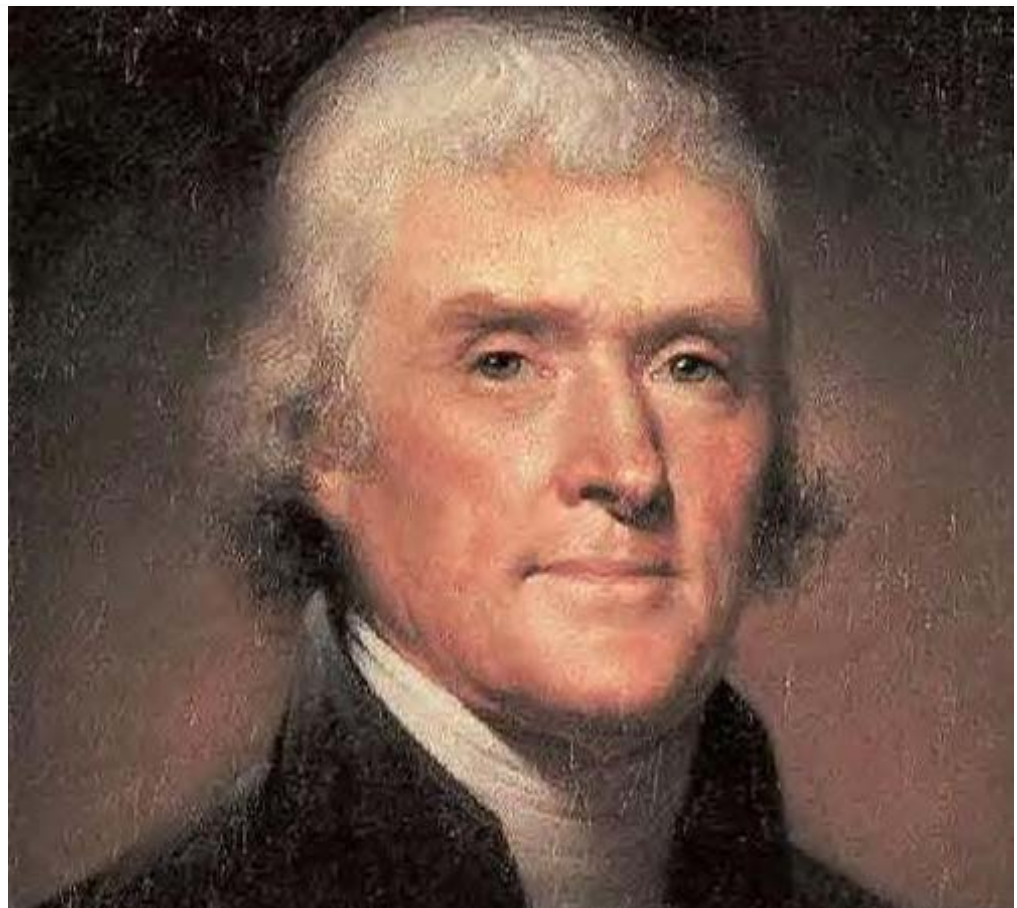
How do values help you decide what problems to solve and how to approach them?



*Creating a Geographical  
Vision for America -  
**Thomas Jefferson***



*Born in 1743 in  
Shadwell, Virginia*



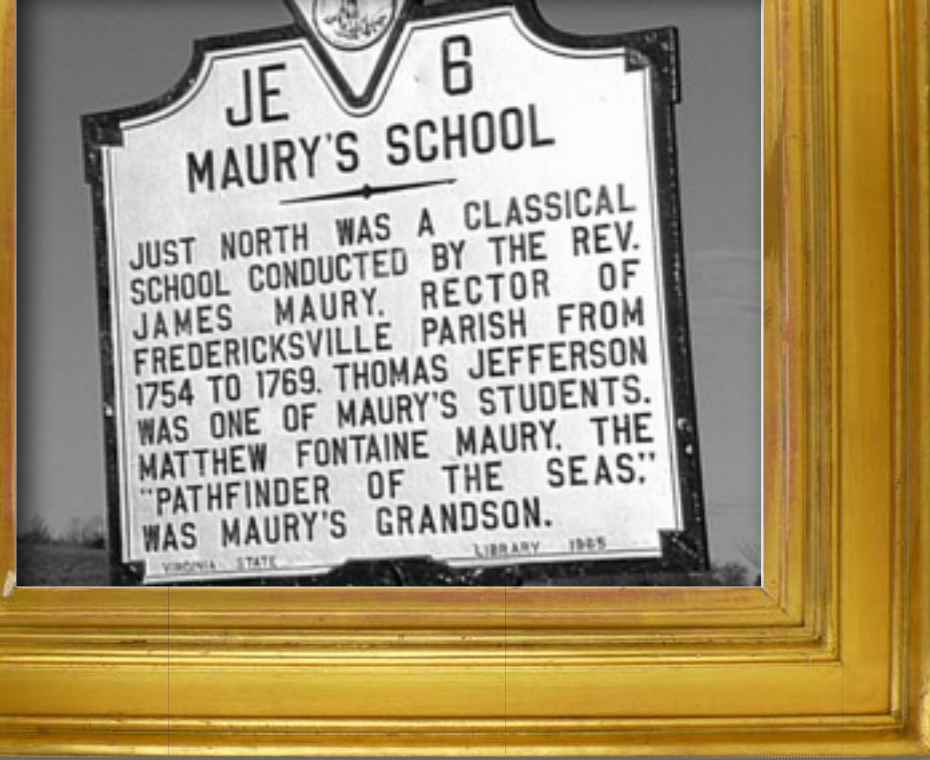
*He was also a surveyor.*



*Peter Jefferson was a plantation owner,  
member of the House of Burgesses, a judge  
and a sheriff.*



*James Maury and the  
College of William & Mary  
provided Jefferson with  
a classical education.*







MONTICELLO ☆

340 MILES

PHILADELPHIA

NEW YORK ☆

1766

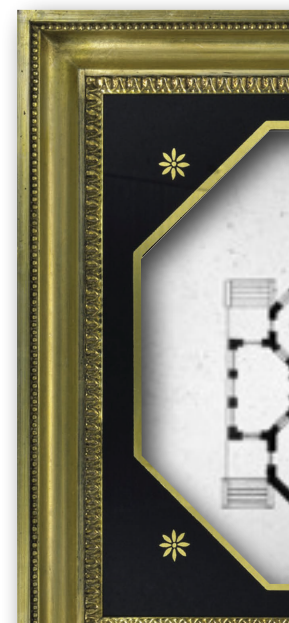
*'Laboring in the  
earth kept a man's  
morals free from  
corruption.'*



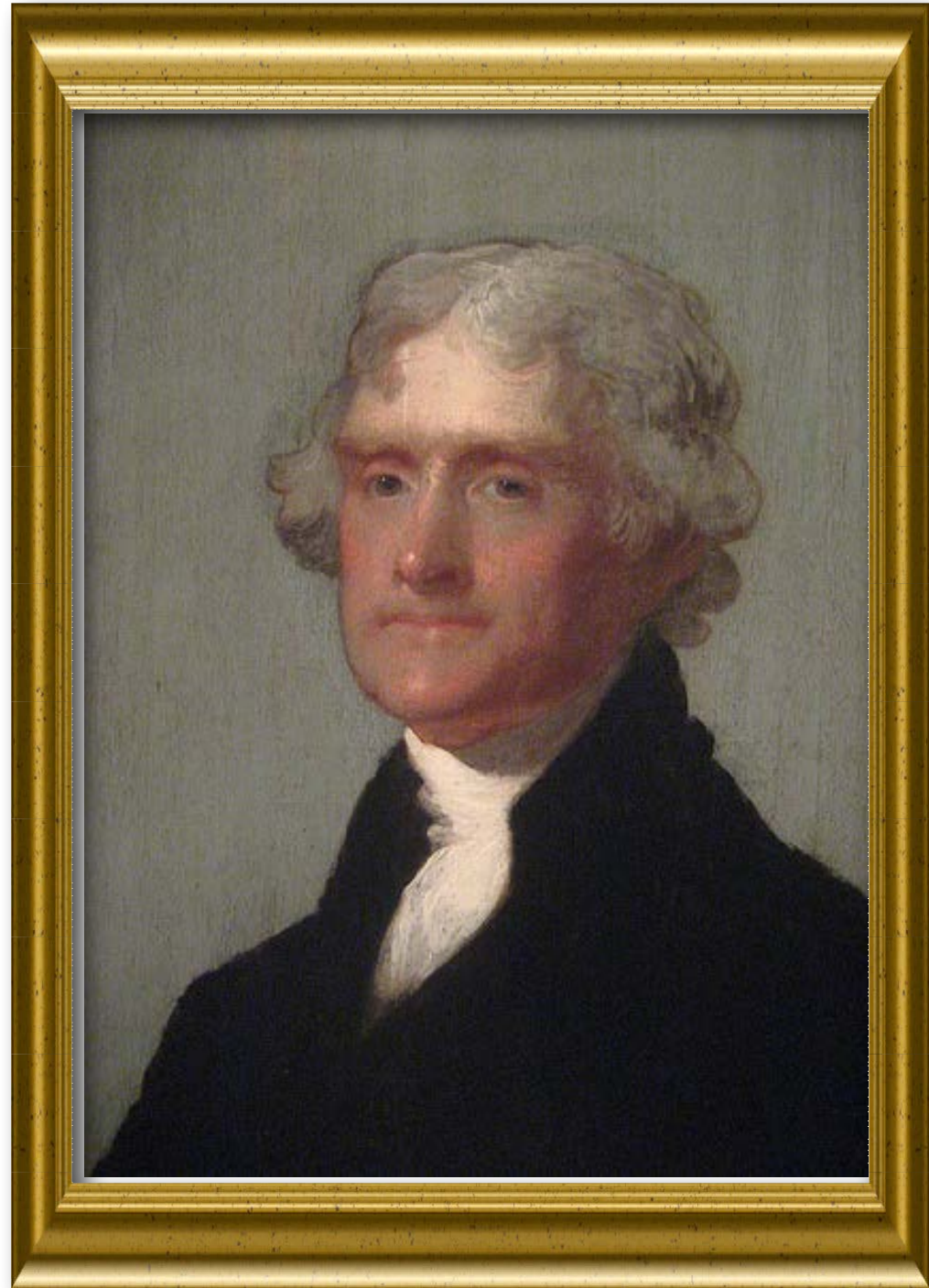
*Martha Skelton*



*Sally Hemmings' relatives*



*1777-1778  
Thomas Jefferson,  
Governor of the  
Commonwealth (State)  
of Virginia*



*In 1775, at age 32,  
Jefferson was elected  
to the Continental  
Congress*





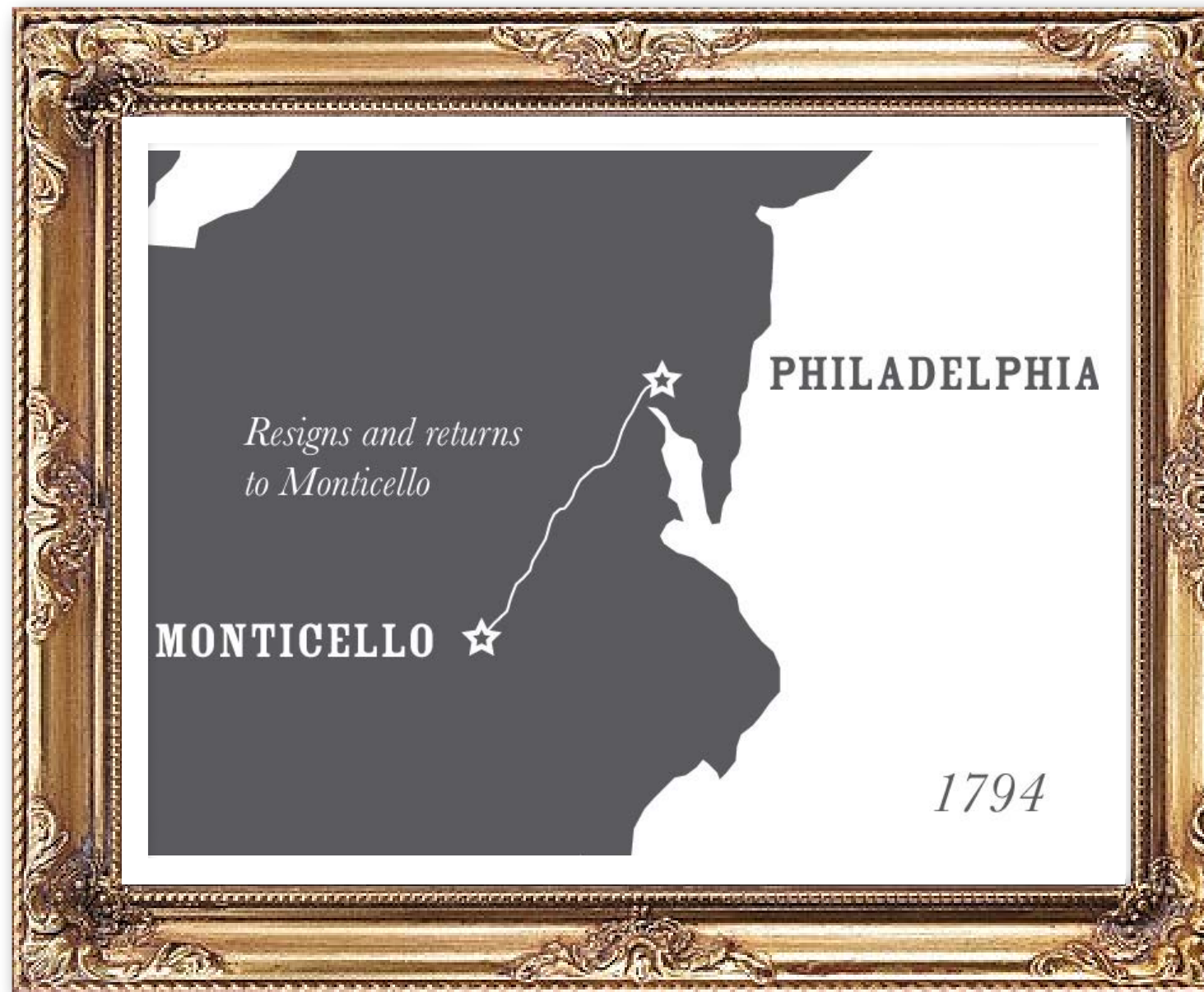
*Jefferson never served  
in the Continental  
Army and would later  
be accused of  
cowardice.*

# Martha's Grave









*In 1797 Jefferson became Vice-  
President under John Adams*







*Meriwether Lewis  
was Jefferson's  
longtime secretary.*



*Thomas Jefferson*

*Alexander Hamilton*

*I like rural life, agriculture  
and value the individual*



*Thomas Jefferson*

*I like cities, commerce and  
centralized government*



*Alexander Hamilton*



*Jefferson's Values*

**1. Individual freedom of 'citizens'**



*Jefferson's father was a prominent surveyor as well as a plantation owner.*







*Jefferson's Values*

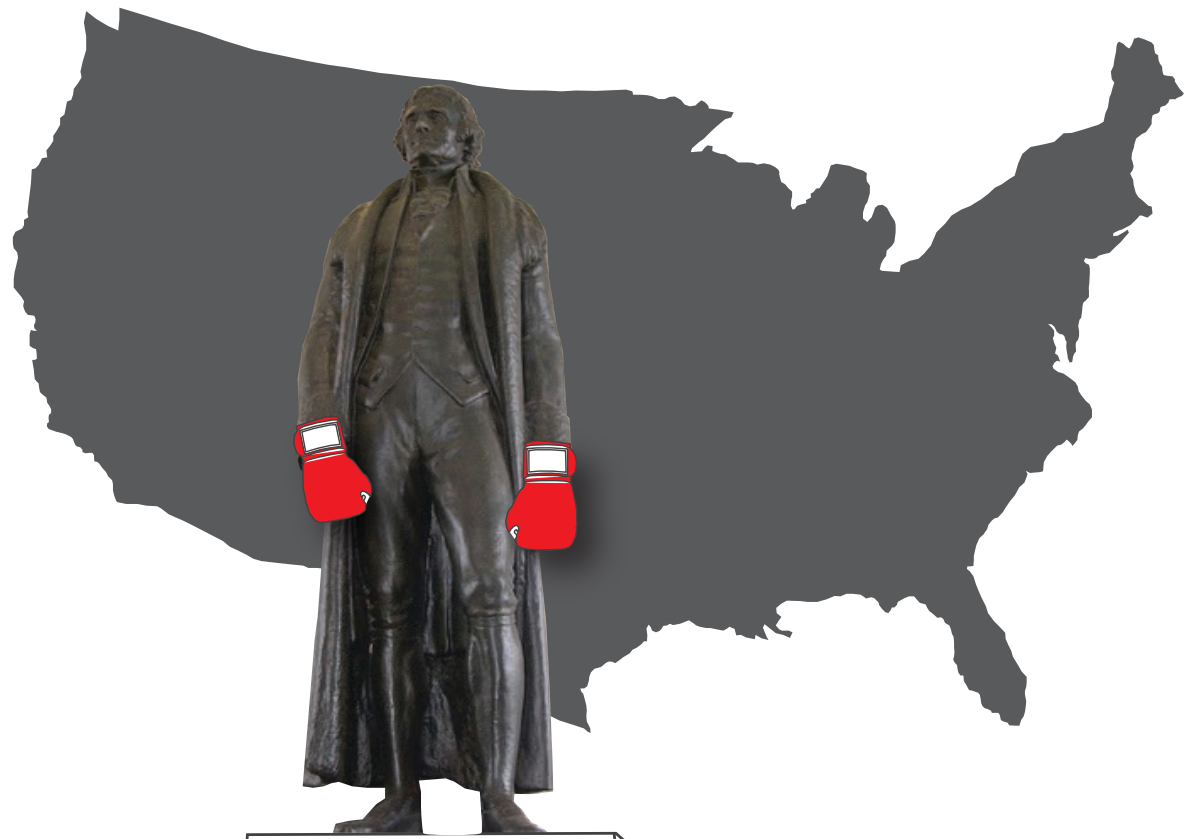
**2. Slave owner**

*Martha Skelton*



*Sally Hemmings' relatives*





*Jefferson's Values*

### **3. Acquisition**

*'Laboring in the  
earth kept a man's  
morals free from  
corruption.'*



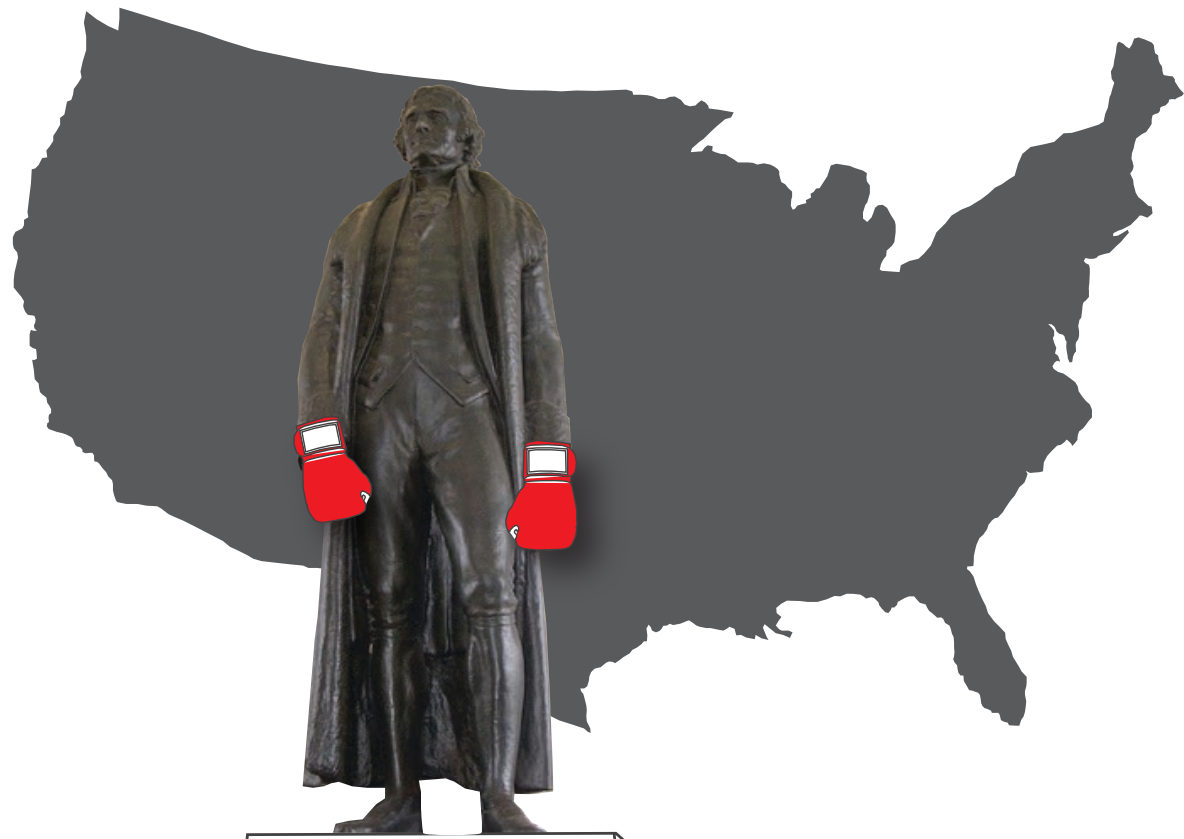


*Jefferson's Values*

**4. Land hungry**

*Tobacco farming, a common crop in Virginia, was land intensive.*





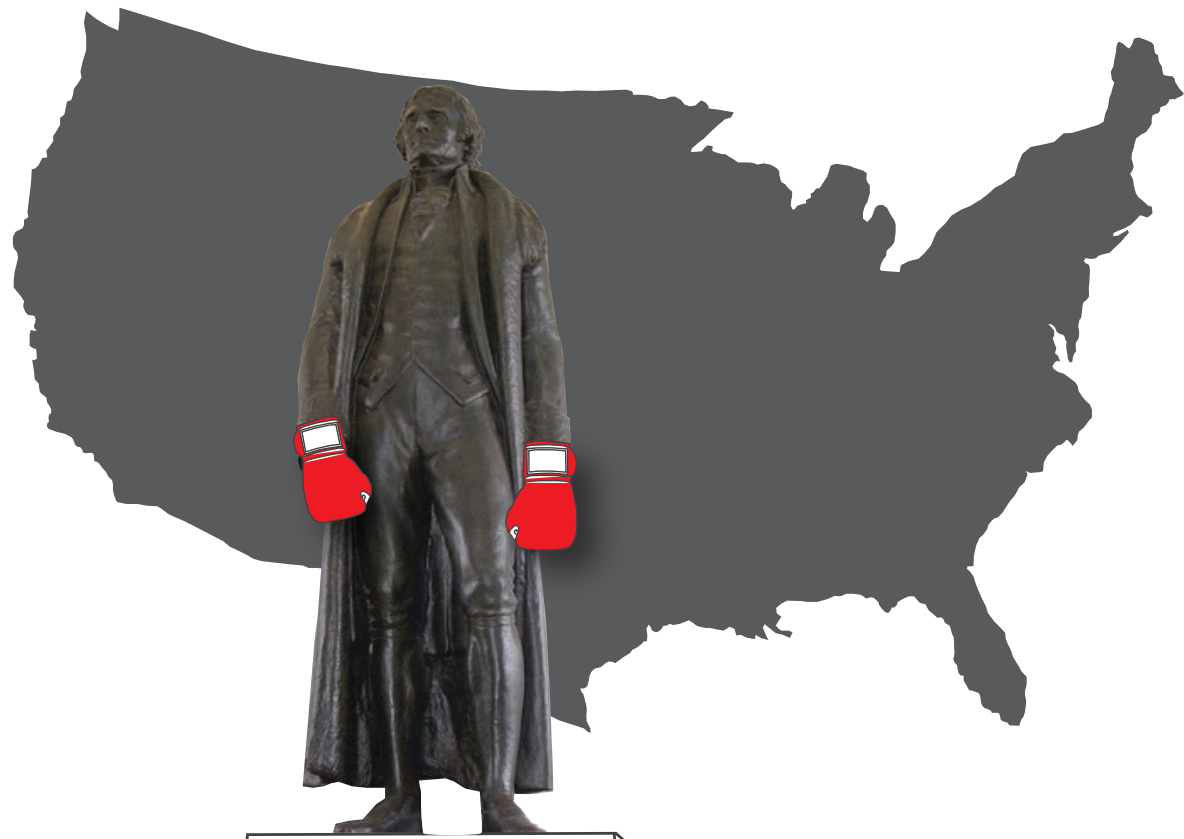
*Jefferson's Values*

**5. Nature**



*Jefferson never served  
in the Continental  
Army and would later  
be accused of  
cowardice.*





*Jefferson's Values*

## **6. Invention**





*Jefferson's Values*

## 7. Power of knowledge



*Jefferson's Values*

## **8. Evils of financial profiteering**



*Jefferson's Values*

**9. Anti-urban**

*'I view great cities as a pestilential to  
the morals, the health and the liberties  
of man' (Brodie p.72)*





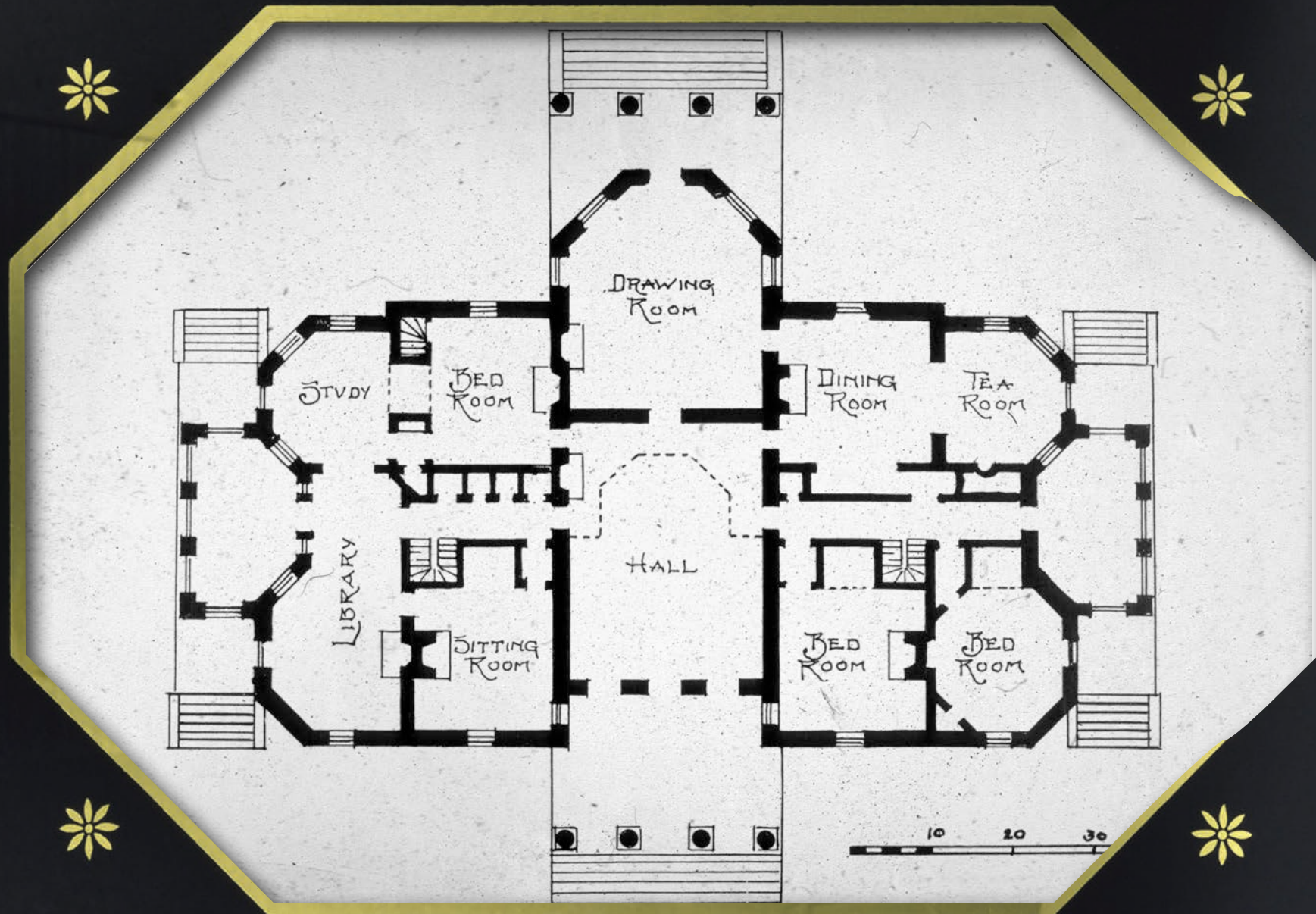


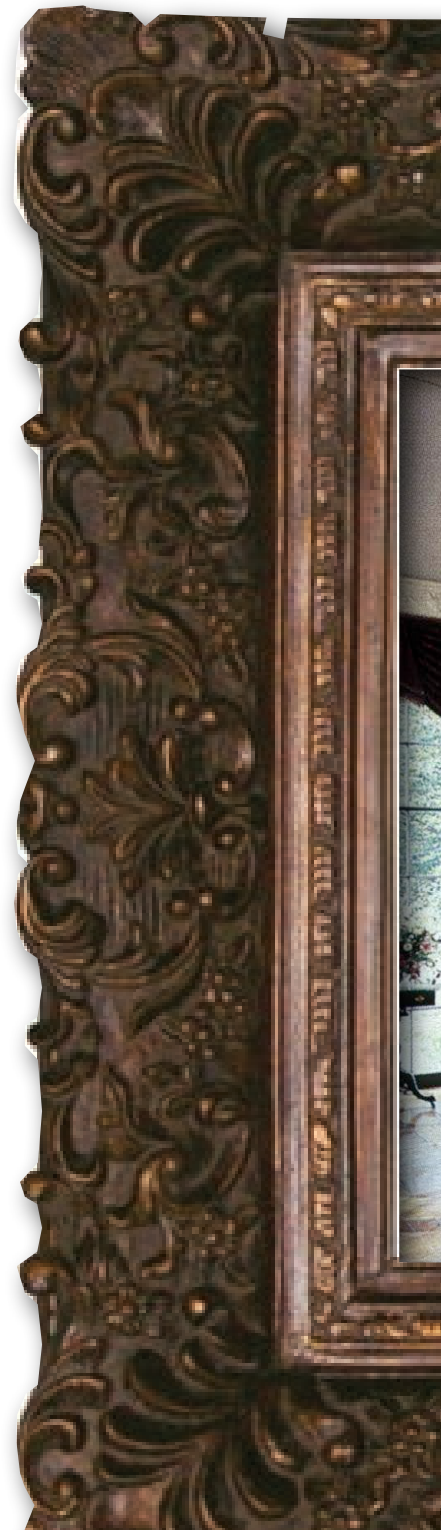










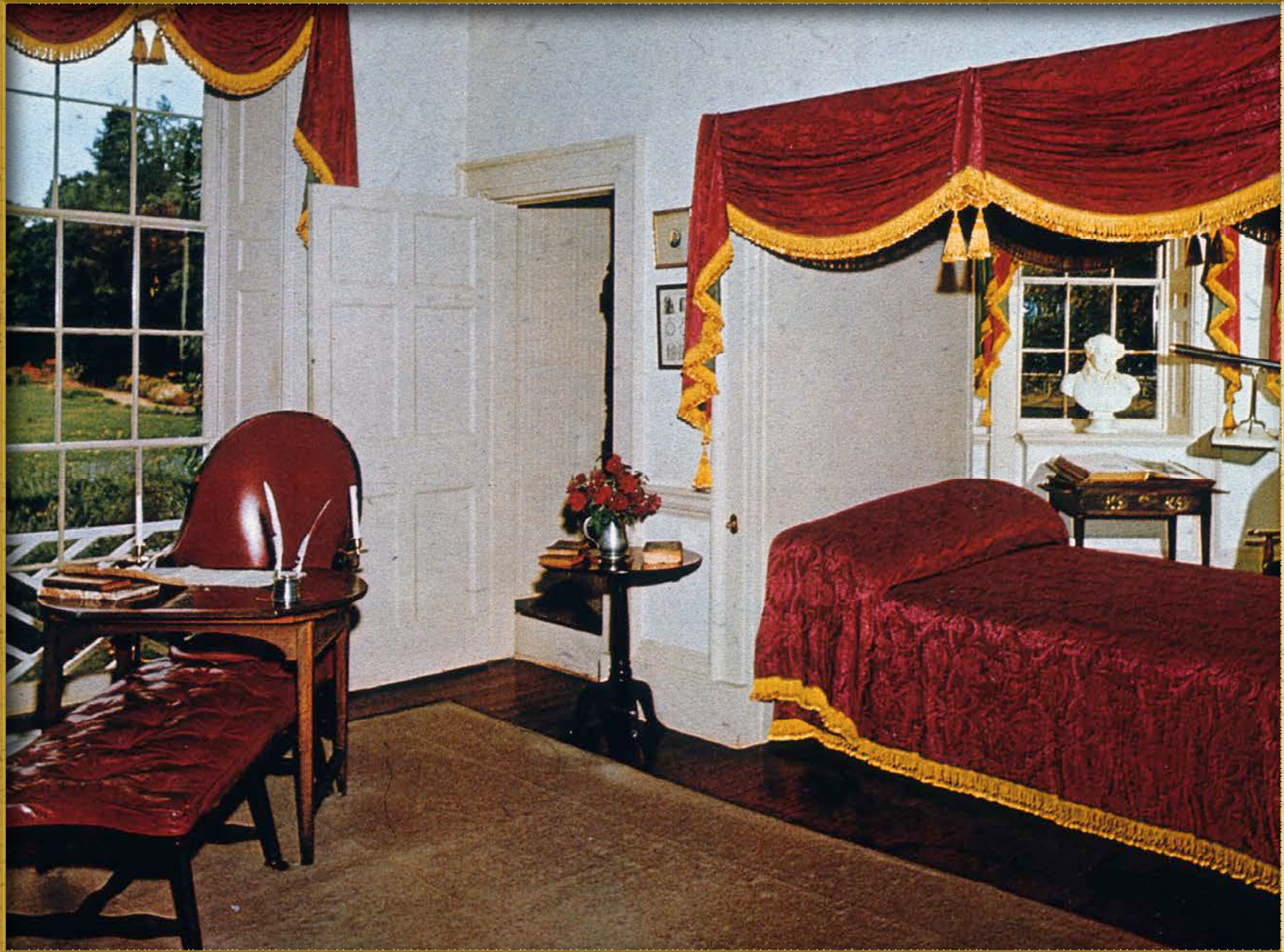








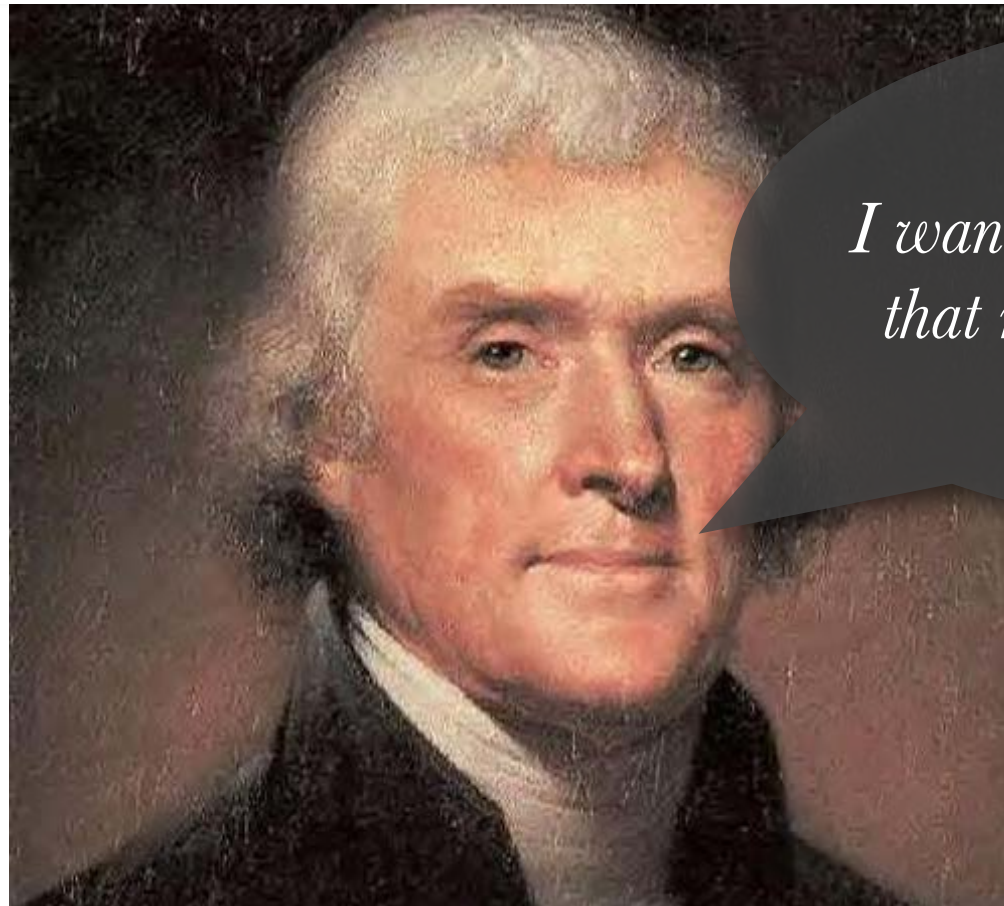






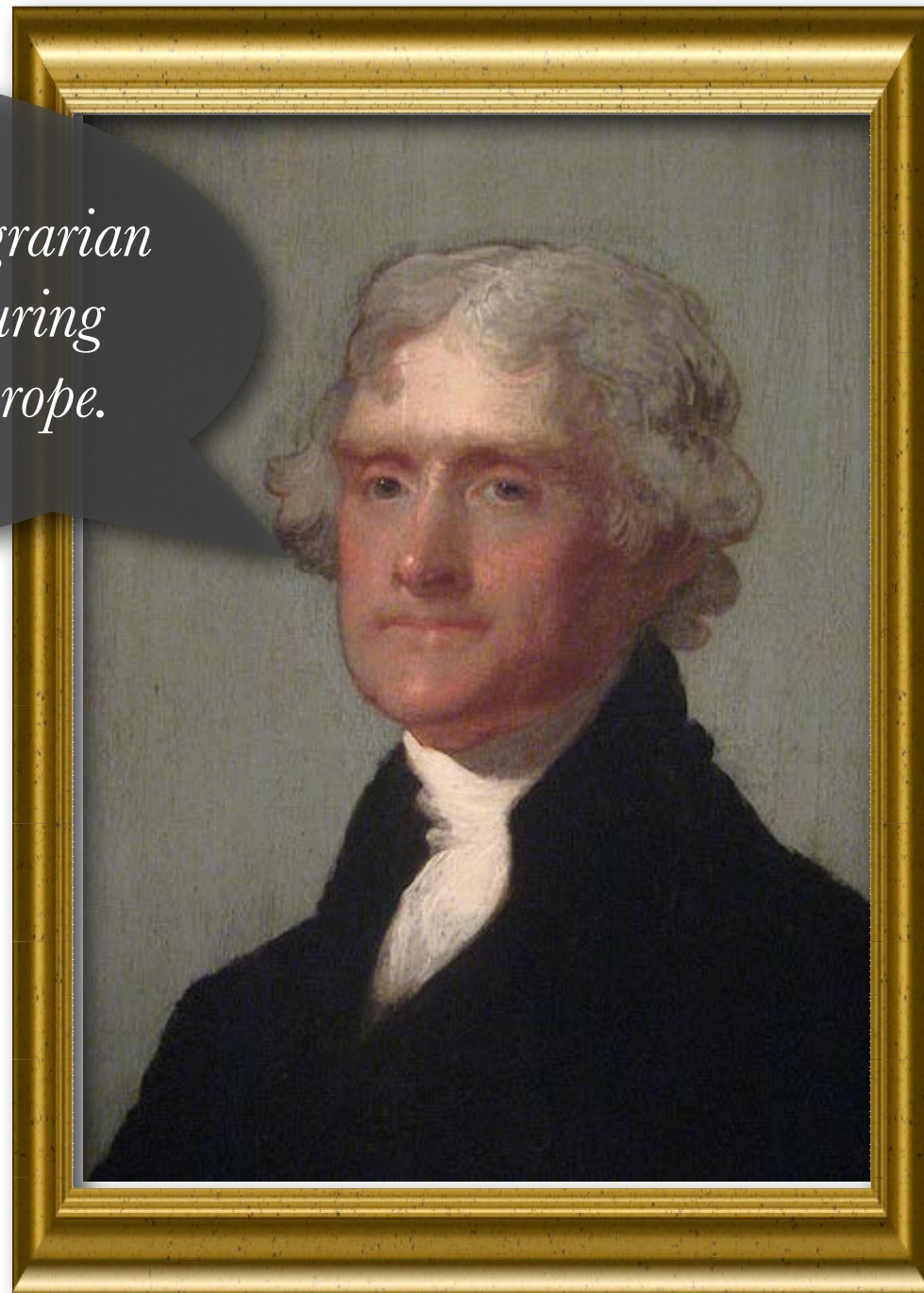






*I want the U.S. to be a country  
that rivals European powers.*

*The U.S. should be an agrarian society- leave manufacturing and the urban life to Europe.*



*We should expand  
agriculture and the fur  
trade.*



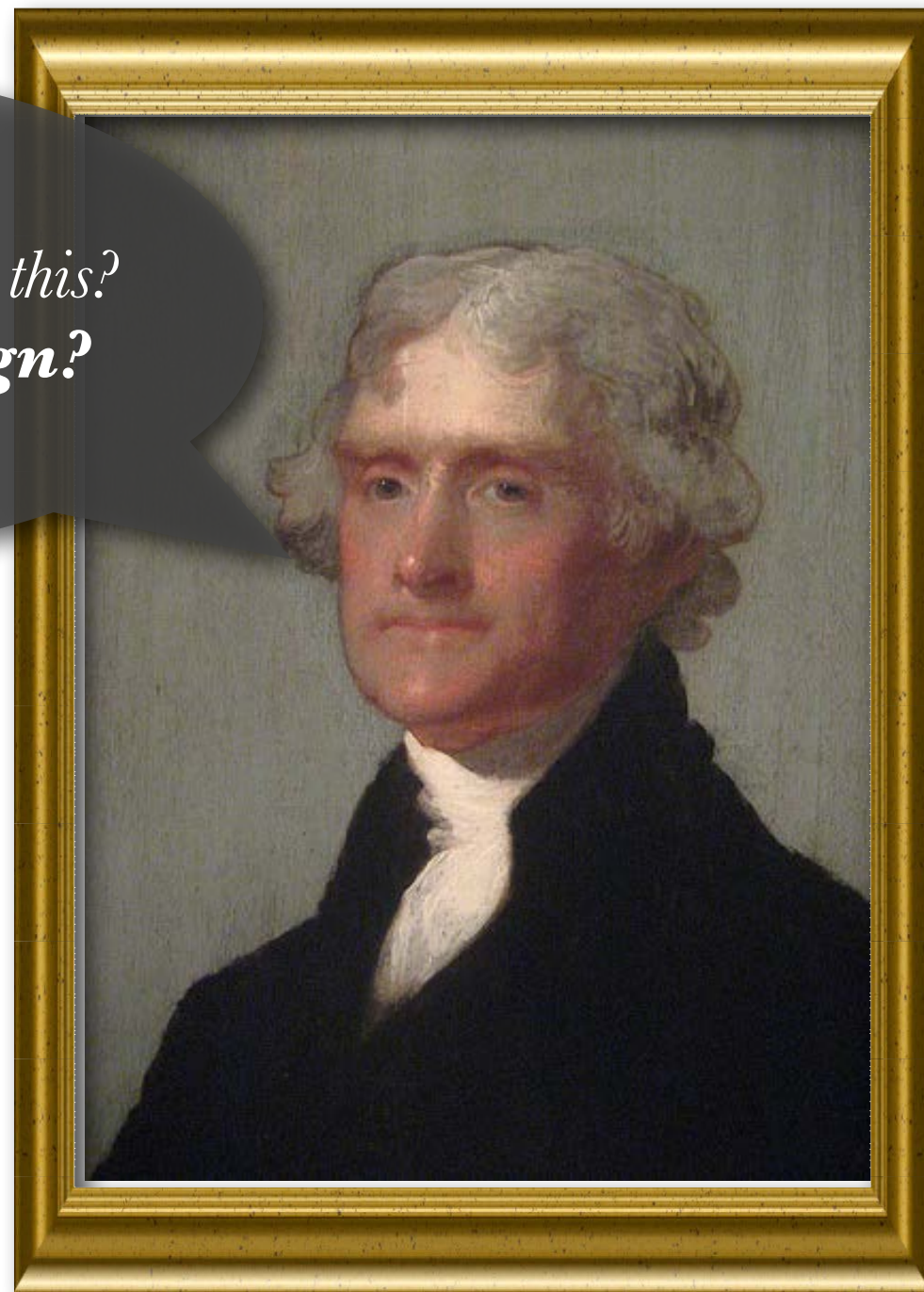
*We should expand U.S. territory to reach from the Atlantic to the Pacific Ocean- we should dominate North America.*







*How do I propose to do this?  
What is my design?*

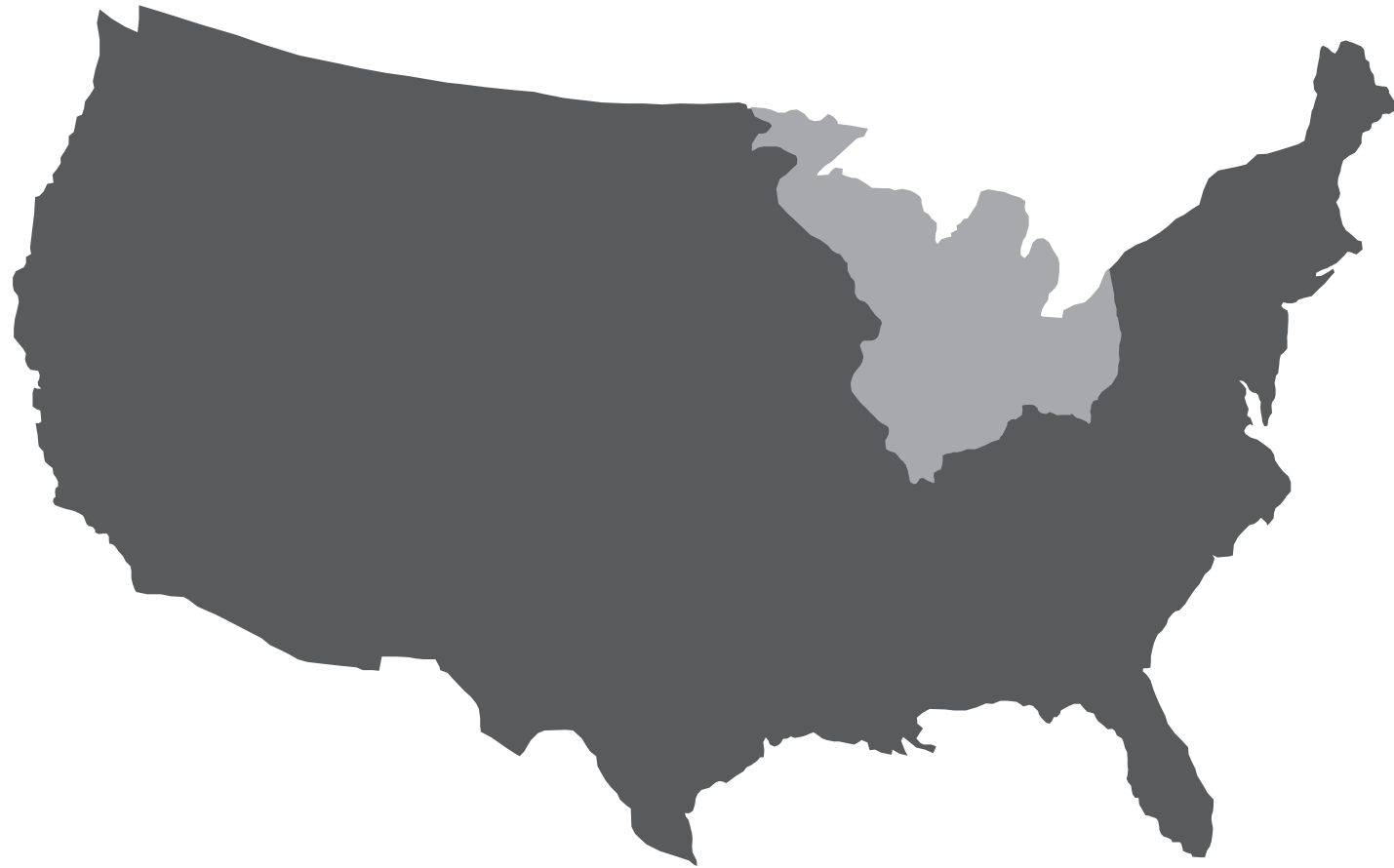




*1. Acquire new cheap land  
in the West for the U.S.*



*2. Louisiana Purchase*



*3. Northwest Ordinance & Territories*



*4. Explore the West*

*5. Document flora, fauna and learn about Indians*





*Creating a Geographical  
Vision for America -  
**Thomas Jefferson***

