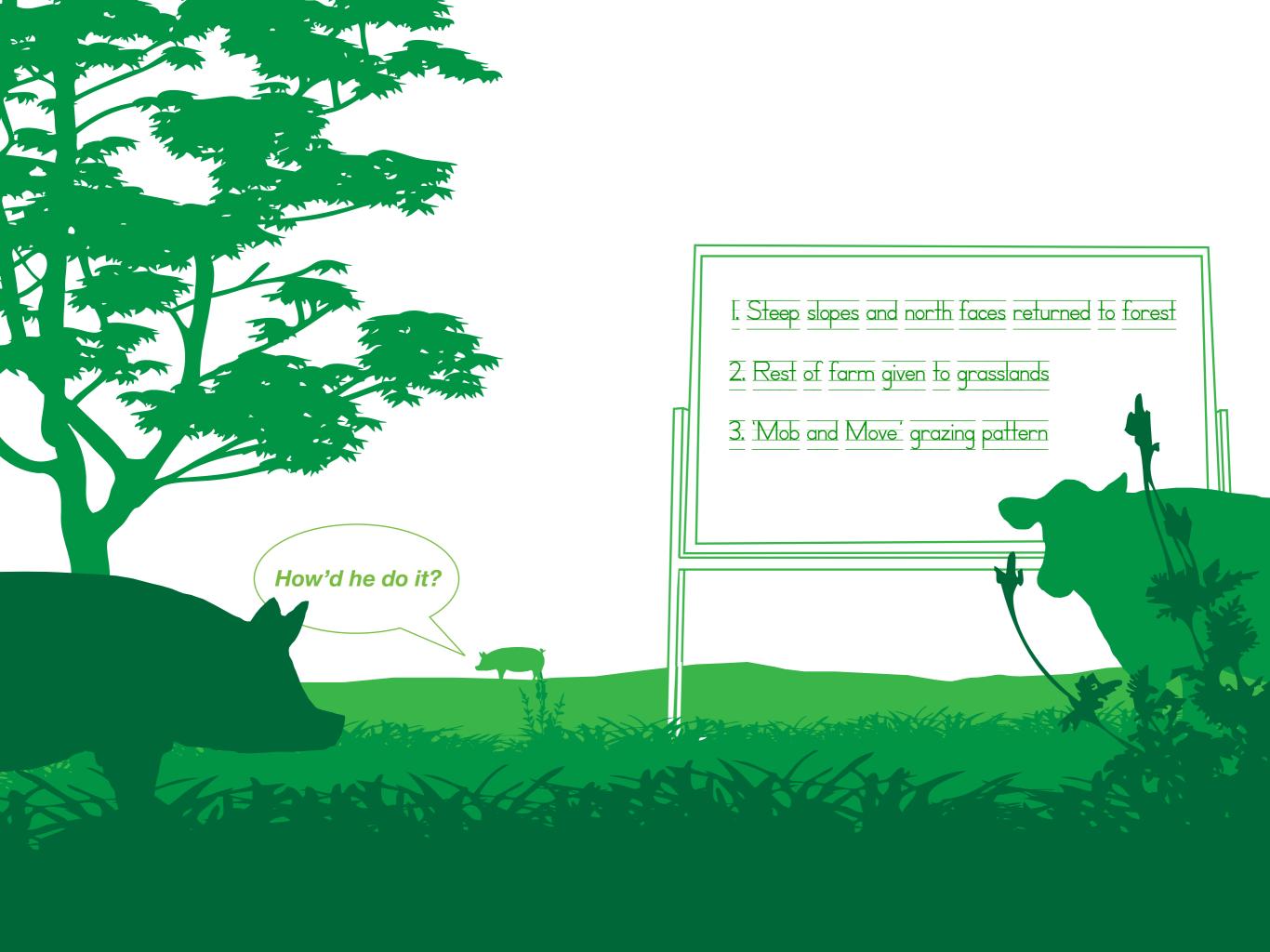




Cattle drives are actually ok, not terribly destructive.



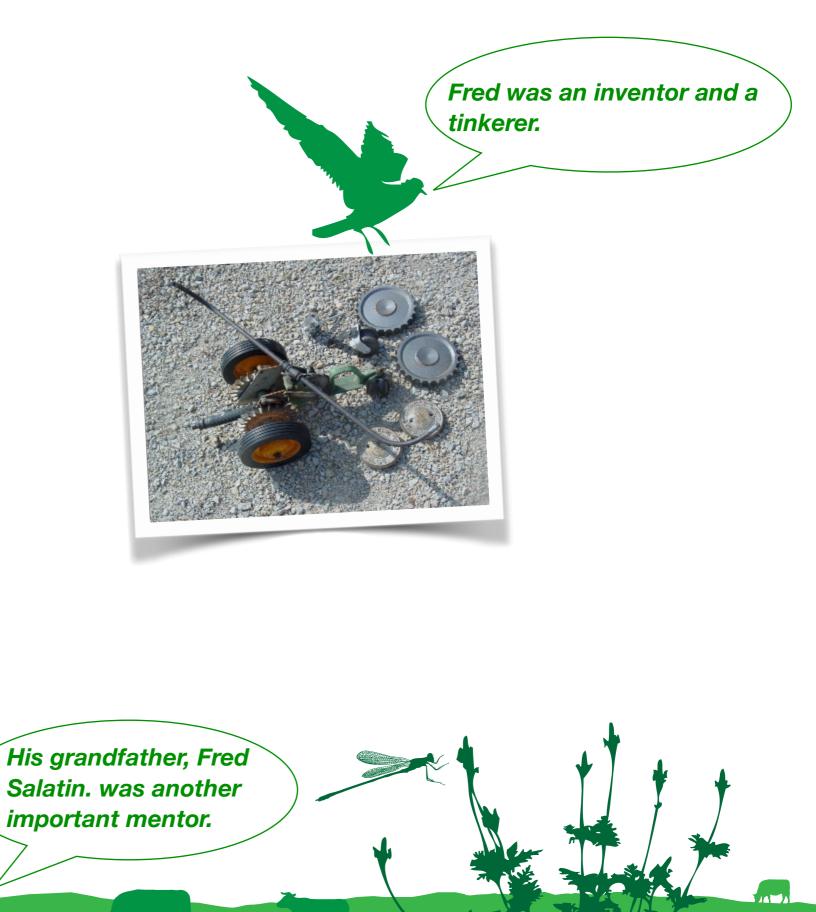














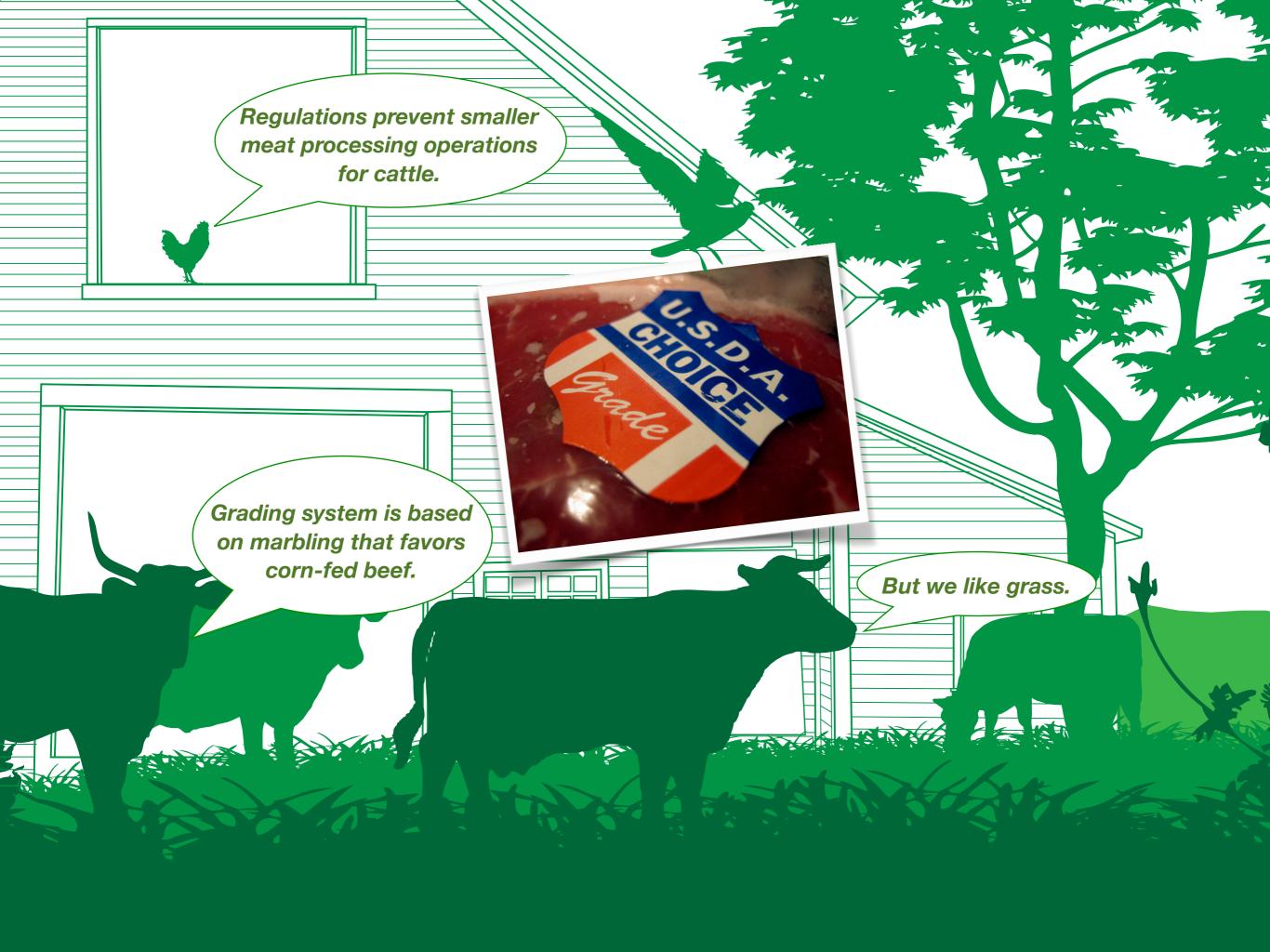
William started Polyface on 550 acres of devastated land.



Joel's father, William, bought a farm in Venezuela to 'get out from under both conventions and regulation.









There are two Internal Forces adding to Joel's creativity.



Craft:

Joel grew up doing all of the chores, learning the way the farm worked and the way the land worked.

Grunt work laying the foundation for creativity.











